

UNBREAKABLE • CHARLIE'S ANGELS • MARCH MADNESS

# MAD

WE SQUEEZE  
**MALCOLM**  
IN THE  
**MIDDLE!**



UNITED STATES

#403 MARCH 2001 \$2.99 CHEAP!



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# MAD

MARCH 2001

NUMBER 403



30

## MAD Editor's Note

Dear MAD Reader:  
As you know, MAD has long been an innovator in the magazine industry and now, beginning with this very issue you hold in your hands, we offer two exciting new concepts that are sure to revolutionize the magazine business: color and advertising. That's right, for the first time in history, a major publication will offer both full-color editorial pages and advertisements from important international companies. We are sure it's only a matter of time before other publications will do what they've always done — follow our bold lead and offer their own color pages and advertisements. But you, dear reader, will be able to tell your friends that you saw MAD do it first!

Onward to a new era in publishing!  
MAD-ly,

The Editors

VEY TO GO  
BY PC VEY



"ME? I THOUGHT YOU KNEW HIM."

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warnerbros.com



What, me website?



madmag.com: Further Proof That The Internet Is Not Living Up To Its Potential.

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## MORE DEPARTMENTS

1996  
Crayola Announces  
New Urayon Color,  
Trashy White, in  
Honor of Paula Jones

218 B.C.  
Hannibal Recrosses  
The Alps Upon  
Discovering He Left  
His Wallet at the Hotel

1989  
CIA Foils Plans of Chinese  
Spies to Steal "The  
Clapper" Technology

THIS MONTH  
IN HISTORY

MARCH						
SUN	MON	TUES	WED	THURS	FRI	SAT
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

1997  
IRS Disallows  
Dallas Cowboys  
Player to Write  
Off Cocaine  
as a "Business  
Deduction"

1992  
Saddam Hussein Refuses to  
Let Olympic Judges Inspect  
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36



"Be wary of anyone  
who gives you advice  
that begins with,  
'Be wary of...!'"



FRONT COVER ARTIST: ROBERTO PARADA





## MORON MAIL — THE RETURN

I noticed that you have some guy named "Ed" whose job is to reply to reader mail in your letters department. I was thinking that since my name is also Ed, that I could someday apply for the position of responding to numbskull letters. Please let me know if this is possible.

Ed Paz, Greendale, WI

**Eddie** — In your numbskull letter, when you presume you could respond to numbskull letters just because your name is Ed, you were wrong. —Ed.

## Make A Dumb Wish Foundation™

I have been a reader of MAD for about 2½ years and I have a dumb wish for *The Make A Dumb Wish Foundation™*. I wish that Antonio Prohias would make a "Spy Vs. Spy Vs. Spy" because I enjoy them.

Mark Hudson, Cedar Rapids, IA

**Marcus** — It's rare that we at *The Make A Dumb Wish Foundation™* receive a letter as dumb as yours. Have Antonio Prohias create a "Spy Vs. Spy Vs. Spy"? As even a casual MAD reader would know, Antonio Prohias died two years ago (See Letters Page #371). He's dead, dead, dead and so for that matter is your dumb wish! Thanks for writing! —Ed.

**HOW TO REACH US**  
Please Address Correspondence  
To: MAD, Dept. 403, 1700  
Broadway, New York, New York  
10019. MAD welcomes reader  
submissions. Manuscripts will not  
be returned or acknowledged,  
however, unless they are accom-  
panied by a self-addressed,  
stamped envelope! MAD doesn't  
read faxed submissions!

## MAD CELEBRITY SNAPS



Steven Kruszkowski of Maynard, MA snags a three-year subscription with this celebrity snap of Frankie Muniz from the TV show *Malcolm in the Middle*, who coincidentally, is featured in yet another MAD TV Satire, "Malcontent in the Muddle" (how we keep coming up with these hilarious parody titles we'll never know) on page seven! Congrats Steve and sorry, Frankie!



## PROSE AND CONVICTS

Just like to say I'd be lost without your magazine, passing those long locked-up nights. I don't know what I'd do. Maybe freak out and add another charge. Which is not right anyway, 'cause I didn't do it! You understand? Huh? O.K., I'm calm now.

Marco Miles, Boulder County Jail  
Boulder, CO

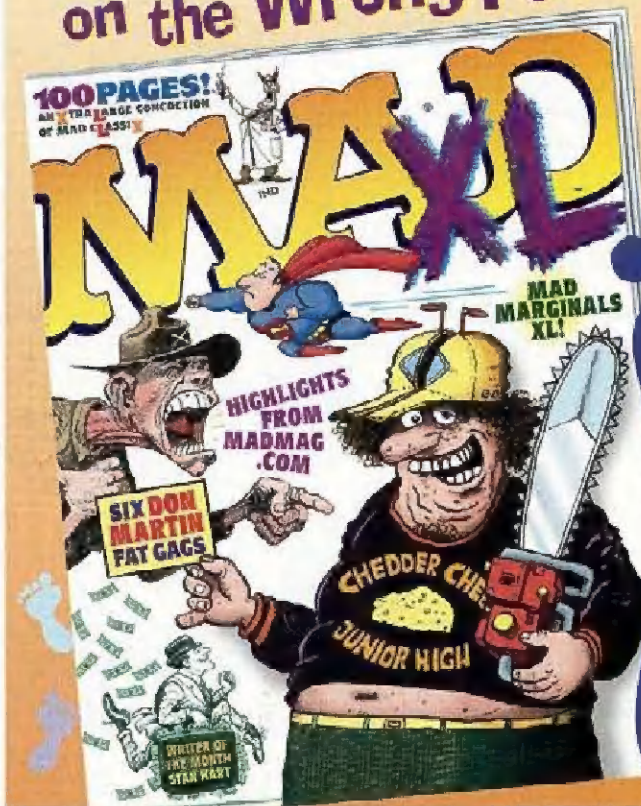
P.S. Could you send me a free subscription?

**Marco Polo** — Thanks for writing. Your letter once again validates our sales force's number one slogan "MAD: It's a Great Prison Read." Unfortunately, we can't send you a free subscription. We are, however, sending you a grapefruit spoon in a Hostess Twinkie. Start now and freedom could be yours as early as 2037. See ya on the outside! —Ed.

P.S. Give our best to Captain Hank!

Start the New Year off  
on the Wrong Foot

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Magazine!



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to MAD XL &  
Color Classics  
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## MADMAG.COMPLIMENTS

You guys have been with me for most of my life. I started reading MAD when I was seven. My parents recognized at an early age that I had a weird sense of humor. In fact, whenever I was sick as a child, along with chicken soup came the latest issue of MAD. They knew it would make me feel better. Humor is the greatest healer. That was 1974. Although I should have subscribed, I never have. But I still regularly buy each new issue as they come out. To this day, 26 years later, if my parents know I'm ill, they will make a special trip just to bring me the latest issue. It's a thirty-mile drive for them (okay, so they're checking up on me, too) but they always bring the "Usual Gang of Idiots" with them. You guys (and girls) have helped me through some hard times and you've always made the good times better. I just want to thank all of you crazy people who make life a lot more tolerable.

Sam Price, Gainesville, FL

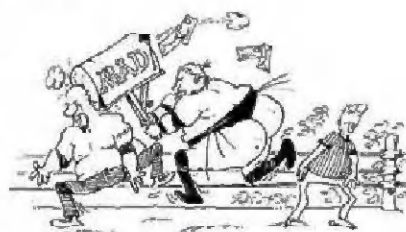
**The Price is Right** — Thanks for your wonderful and heartwarming letter. Now get out your credit card and dial 1-800-4-MADMAG and subscribe already so your parents don't have to drive for hours just to take care of their sick little baby-wabesey and make sure their pumpkinhead has the latest issue! Again, thanks for your kind letter. —Ed.

## PEOPLE, PEOPLE WHO NEEDLE PEOPLE...

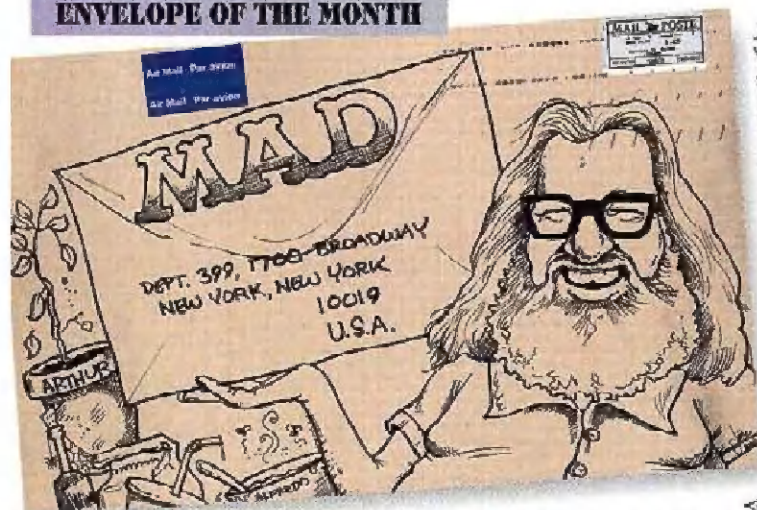
Is Barry Liebmann from Canada, perhaps a relative of Celine Dion? The reason I ask is his third point against George W. Bush ("The Case For/Against Gore/Bush" MAD #398), that "other politically ambitious governors will fry as many criminals in the electric chair as George W. did..." Texans haven't used Ol' Sparky since Hector was a pup. Texas uses lethal injection to dispose of its Death Row guests. George W. never fried anyone, although many deserved it. You can quit worrying about your power grids. Millions of readers will probably be misled by Barry's groundless fearmongering.

William Cowper Brann, Waco, TX

**Wild Bill** — Thanks for your wonderfully attuned letter. In answer to your question, yes, Barry Liebmann is from Canada and may have once shared an escalator with Celine Dion. As to your point about Ol' Sparky vs. Lethal Injection, about halfway through your ranting, rambling letter we would have welcomed either! See ya on The Green Mile! By the way, who the @#\$!% is Hector??? —Ed.



## ENVELOPE OF THE MONTH



Jon Ljungberg of Winnipeg, Canada sends us this issue's Envelope of the Month featuring MAD founder William M. Gaines, who, unfortunately, like Antonio Prohías, is dead, dead dead. Thanks for depressing the hell out of us, Jon!



**William M. Gaines**  
founder

**Jenette Kahn**  
president & editor-in-chief

**Paul Levitz**  
executive vice president & publisher

**Nick Meglin & John Ficarra**  
editors

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**Amy Vozeolas** assistant editor

**Dick DeBartolo** creative consultant

**Dorothy Crouch** vp-licensed  
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**Nadina Simon** associate art director

**Leonard Brenner** graphics consultant

**Marla Wyche** production artist

### Circulation:

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### Administration:

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**Alison Gill** exec. director - manufacturing

**Lillian Larson** vp & general counsel

## Contributing Artists And Writers

the usual gang of idiots

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*before victory*

*comes humility*



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PlayStation 2

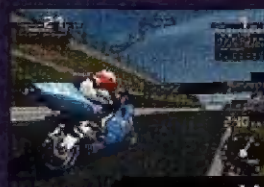
PRODUCTS RANGE FROM  
EVERYONE TO TEEN  
**E-T**  
CONTENT RATED BY  
ESRB



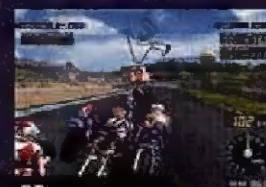
TEKKEN TAG TOURNAMENT



RIDGE RACER V



MOTO GP



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Somehow those nutheads at Fox TV got the idea that dysfunctional equals funny. "Imagine how hilarious it will be," they said, "if we get dysfunctional parents and some dysfunctional kids and have them surround a whiny semi-normal kid who won't shut up. It will be comedy gold!" Gold? Hmmm. We think it's just nonstop dribblings from a...

# Malcontent in the Muddle

ARTIST: TOM RICHMOND

WRITER: DESMOND DEVLIN

In real life, when a kid starts talking to somebody who's invisible, they jack up his dosage of Ritalin! On Fox, they gave me my own show! My job is to keep the ratings cruising along, from *Futurama* to *King of the Hill* to *The Simpsons*, but it's going to be tough! The people on this show aren't nearly as realistic!

Over there screaming at my family is my mom. Mom! She's overbearing, brash, has poofy hair and a white-trash attitude! But don't get me wrong, she prays every day! Mostly, she prays that nobody will remember Peggy Bundy from *Married...With Children*!

There goes my dad. Dad! He provides us with something important that our family would otherwise lack: a mother figure!

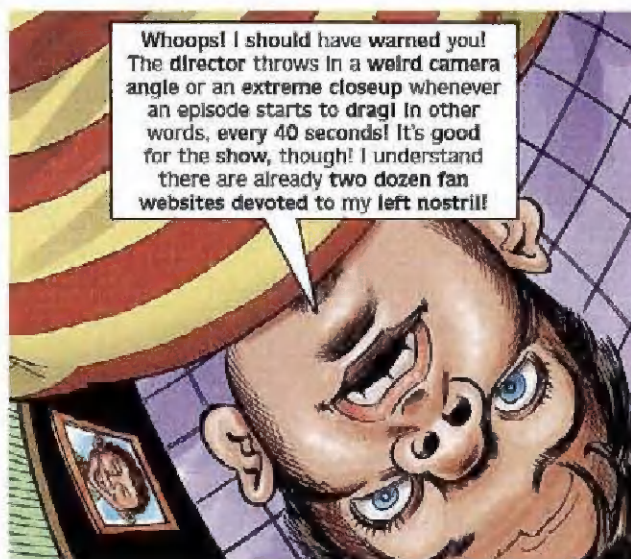
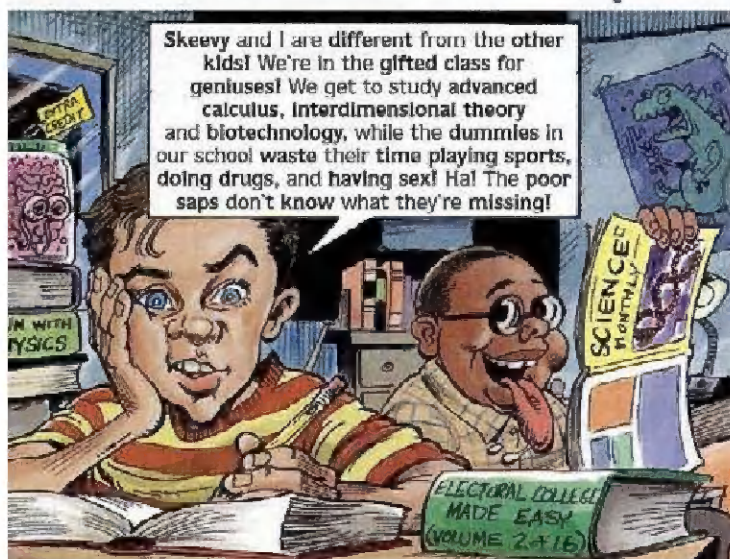
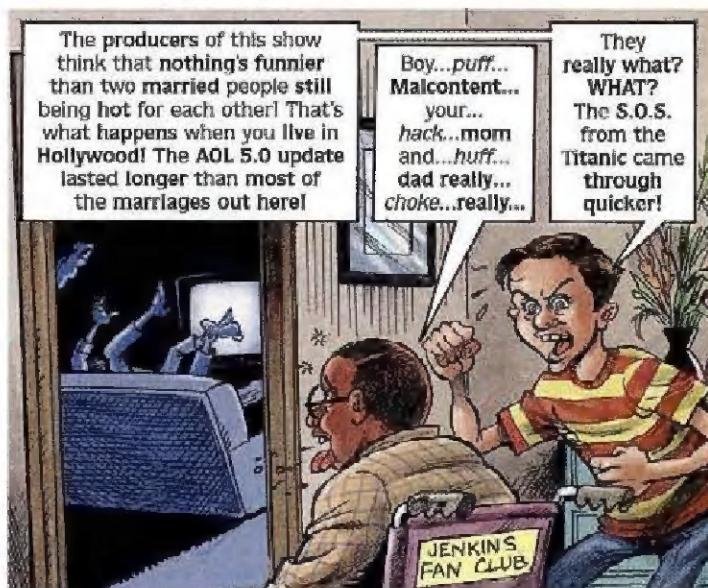
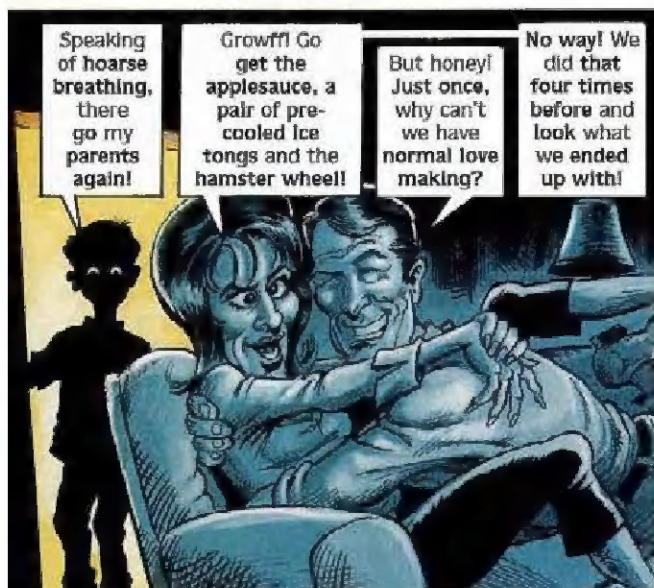
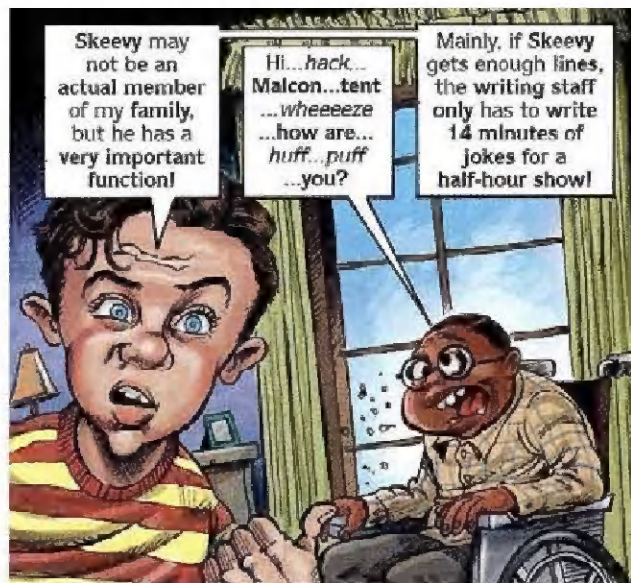
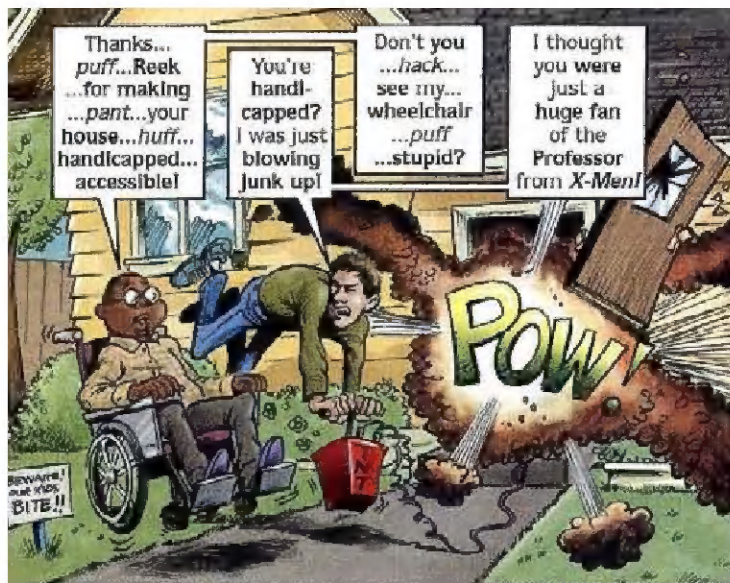
The only one in my family I look up to is my big brother, Frantic! Unfortunately, mom and dad sent him away to military school, so he sleeps in a room with 30 men! During hazing week, they stripped off his clothes, shaved off all his body hair and shoved stuff up his butt! My parents are hoping military school will make a man of him!

That's Gooley, the adorable little kid! He has trouble keeping up! You'll notice that we rarely feed him more than one sentence to say! Even then, it's a real struggle coaching Gooley to say the words as if he understands them! I'm not complaining, though! It's the same problem George W. Bush's handlers have to deal with every single day!

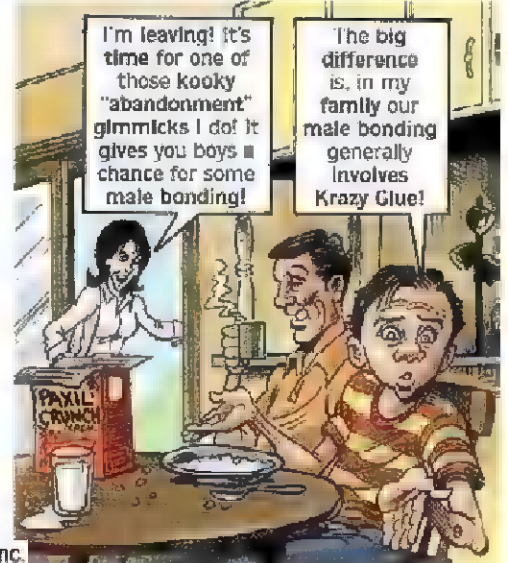
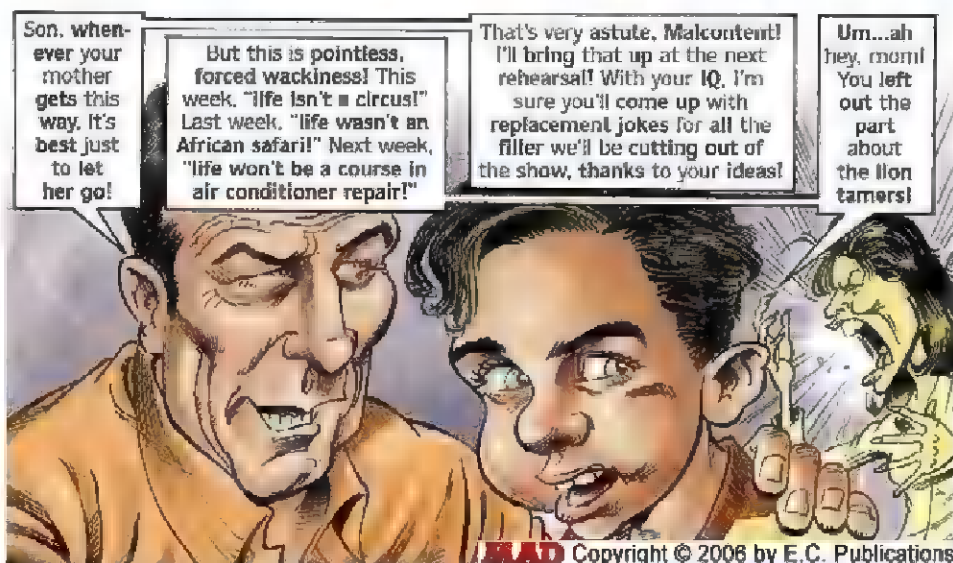
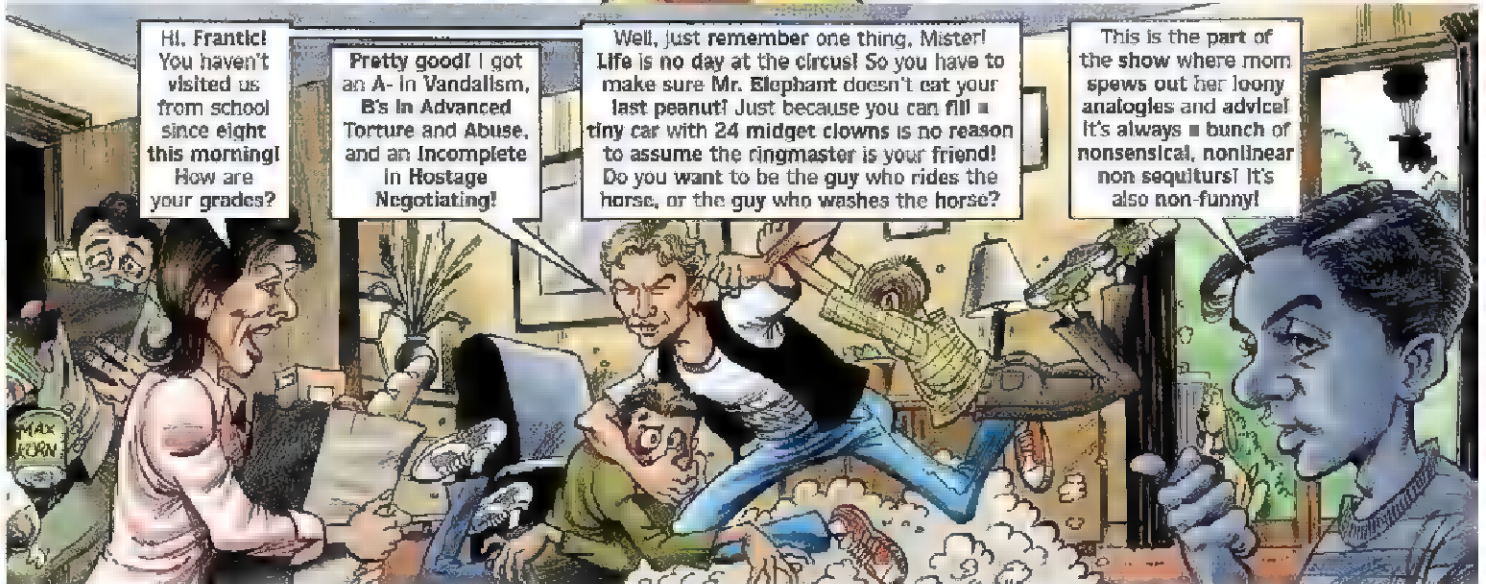
Reek is the #2 brother. If you know what I mean! He's not as smart as me! He's not as cute as Gooley! He's not as sociopathic as Frantic! He's nothing but a twisted second-place loser! If those people who make TV shows about bitter former child actors have any foresight, they'll sign Reek to an exclusive contract today!

Coming over to visit is my friend Skeevy! He was the second person Fox TV signed under its "Hire the Handicapped" program! The first was Keith Olbermann!

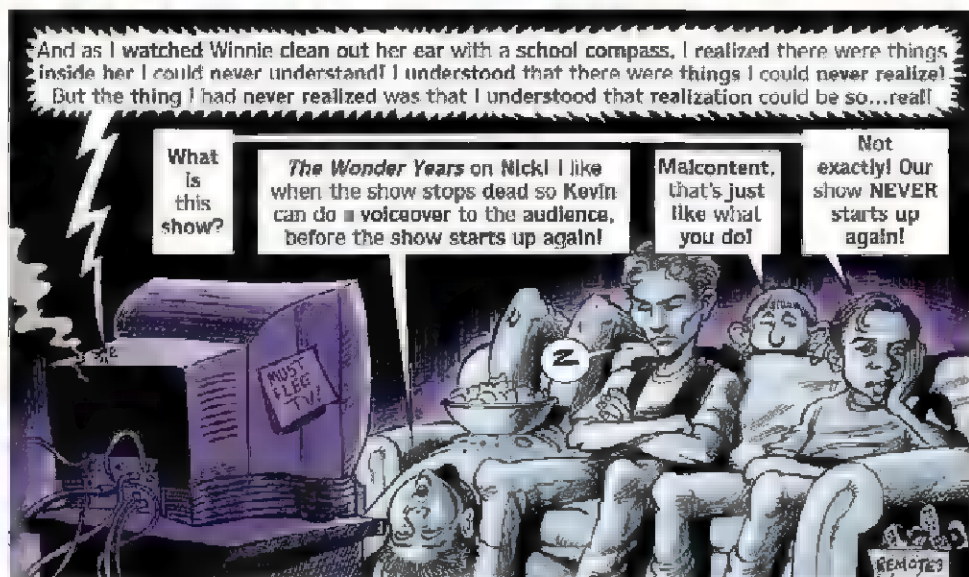
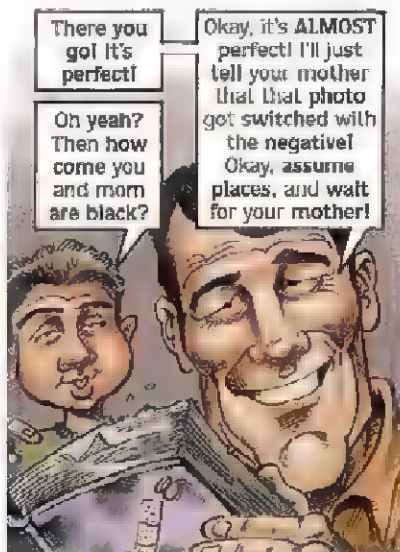
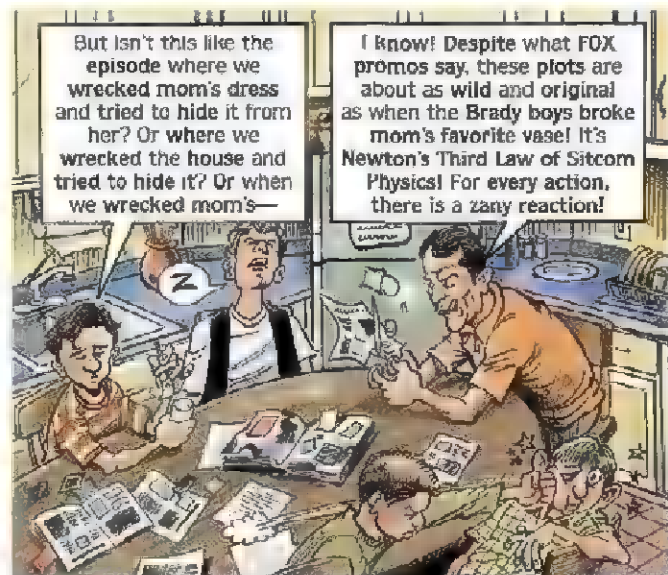
















While we're waiting, let me help you with your math homework!

Four plus four is eight! But only six of the eight count! So we count it again, and this time it comes out twelve! Except we didn't get up to twelve until after 5 o'clock, so the answer is really seven!

Those numbers are completely absurd!

Then how come my math teacher gave me an A-minus?

Maybe she's grading on the curve...of the lumps in your head! Where is that incompetent teacher from?

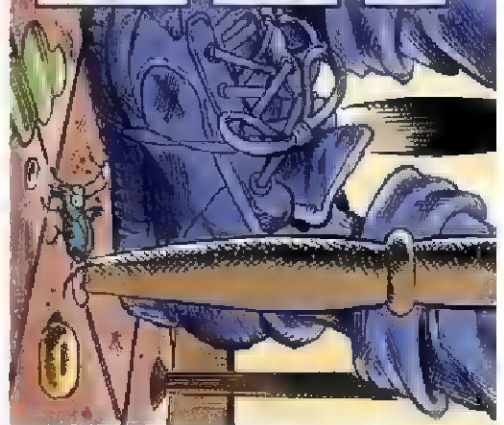
She was an election official in Florida!



What now? Who thought up this eye-catching camera angle?

Nobody! The cameraman just fell asleep!

Yeah, I know the feeling!



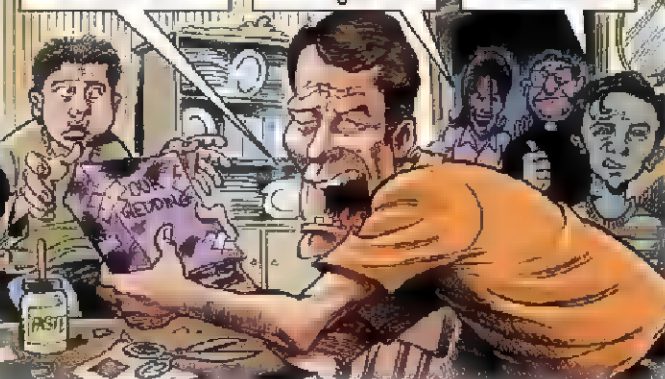
Okay, enough dysfunctional interaction! It's time for Newton's Fourth Law of Sitcom Physics! The shortest distance between two plot points is the most implausible!

I'm home!

Quick! Put this back on the shelf! Hopefully, it'll be five years before she even bothers to...

Look who I've been reminiscing with! The minister who married us! And he wants to see the wedding album!

This is the kind of nutty coincidence you only get on TV! Which is a very good argument for going to museums!



Hold it! Why is it so quiet in here?

Because we don't have a jarring laugh track like most ordinary, badly-written sitcoms do!

We also don't have as many LAUGHS like ordinary, badly-written sitcoms do either!



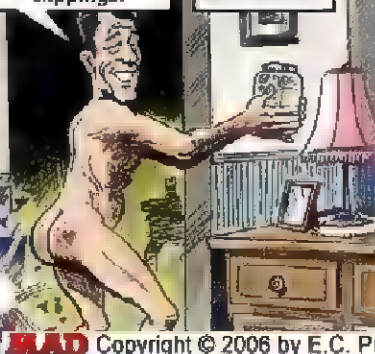
We have a quirk-o-meter!

What's a quirk-o-meter?

It measures the level of unusual behavior in our house! In lieu of actual comedy we just throw a load of weird stuff against the wall each week and hope that the audience thinks they've been entertained!

Kids, come look! It took me three years, but I filled up an empty mayonnaise jar with toenail clippings!

Careful, Dad! You just busted the quirk-o-meter into smithereens!

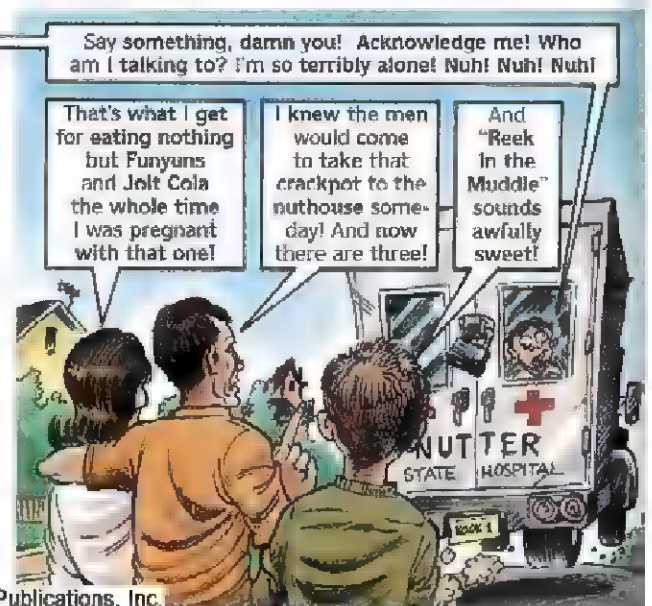
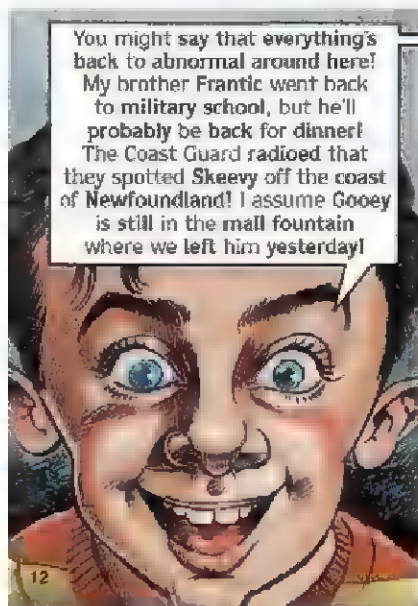
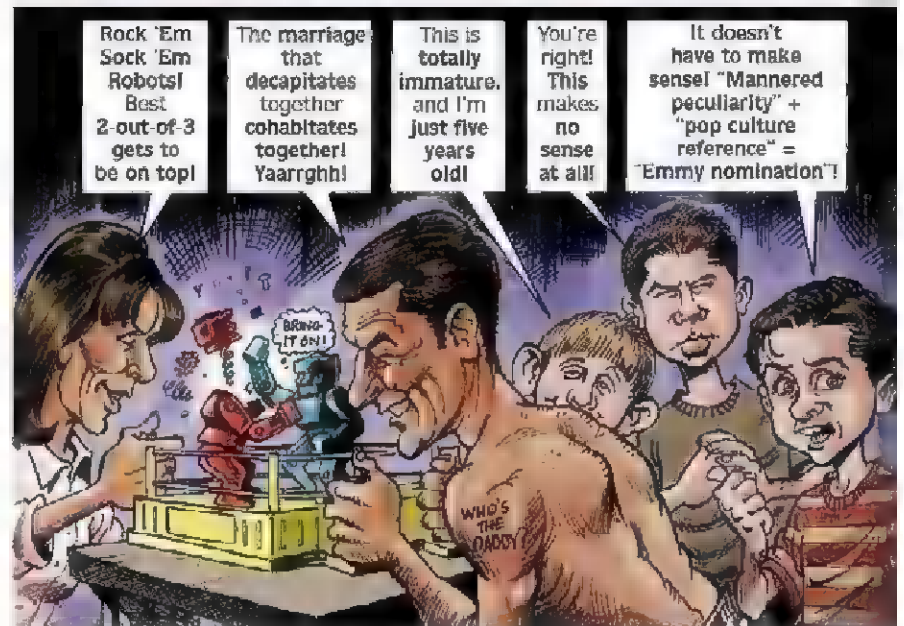
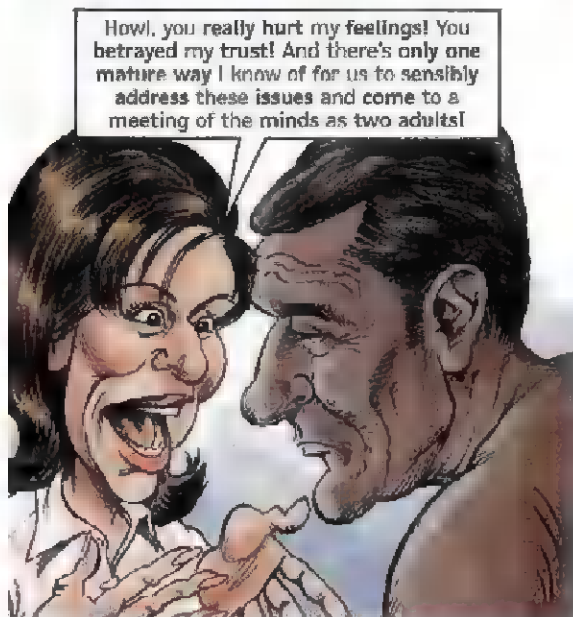
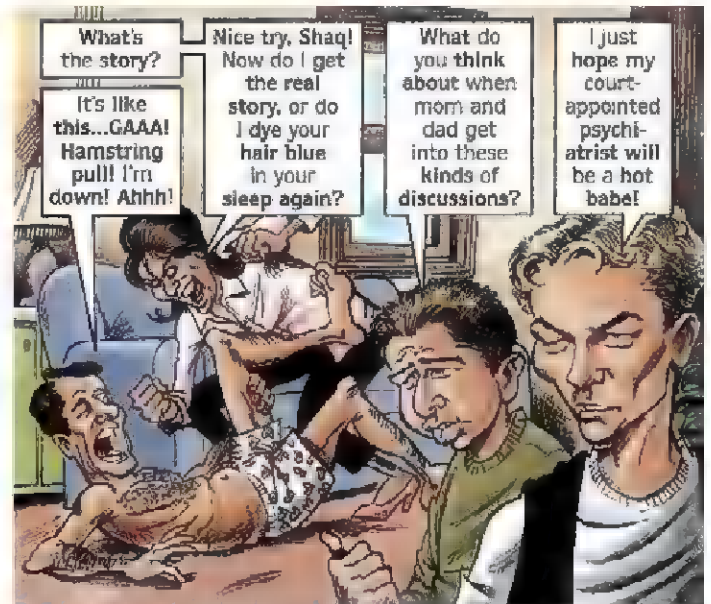
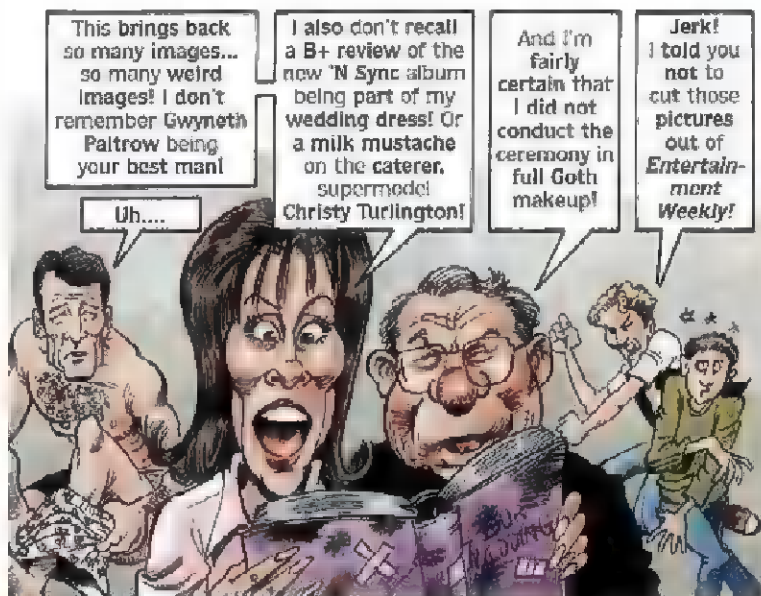


Dad, this is like the 30th gratuitous naked scene we've done this season! It's getting embarrassing!

You're embarrassed? How do you think I feel? It's so cold in here they have me blocked off by a tiny salt shaker!







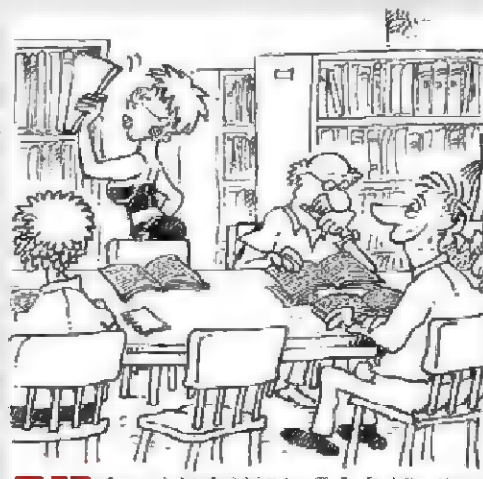
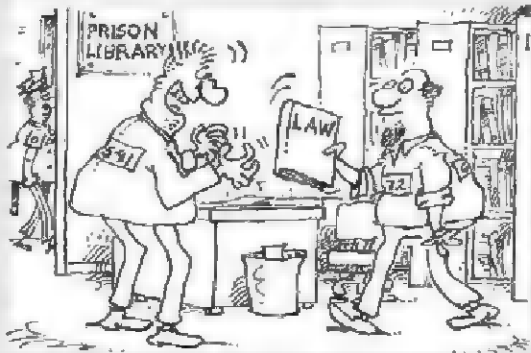
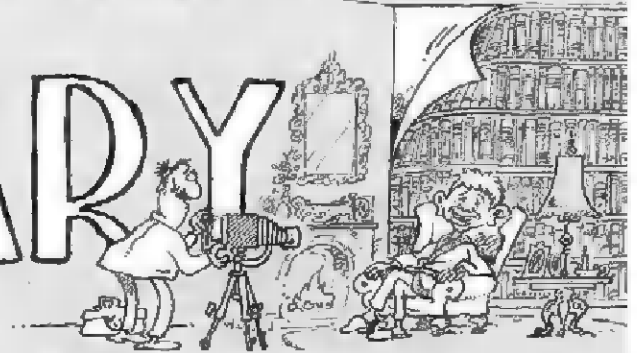




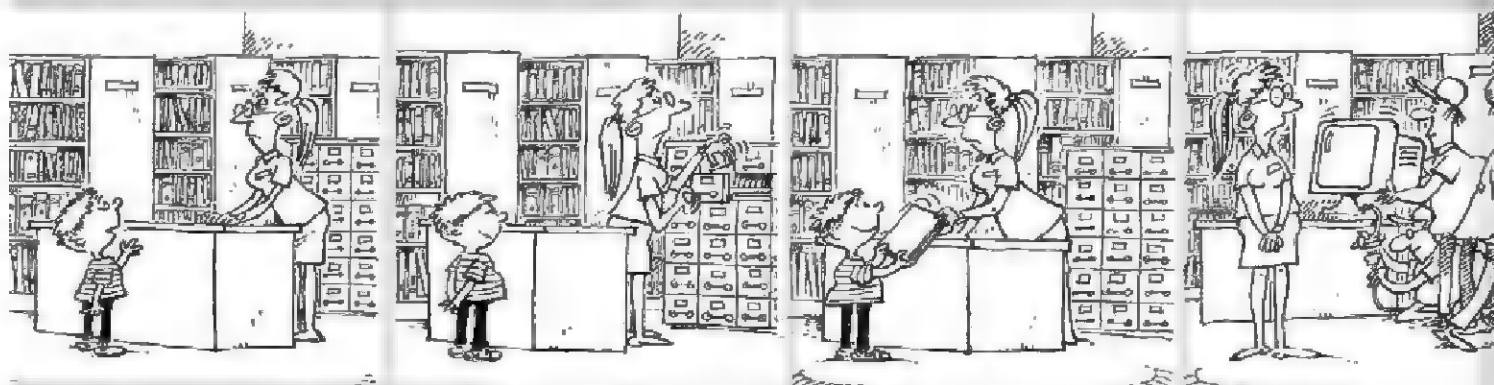
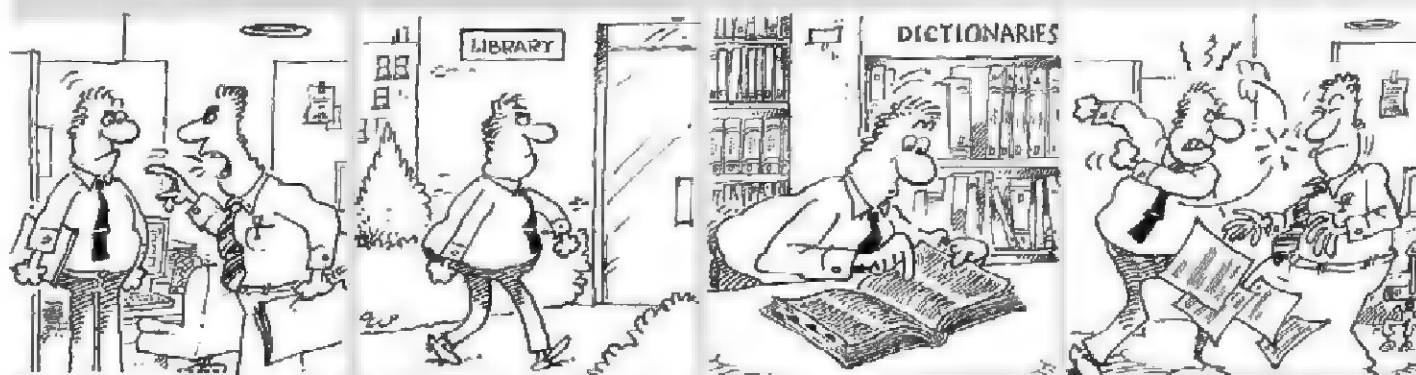
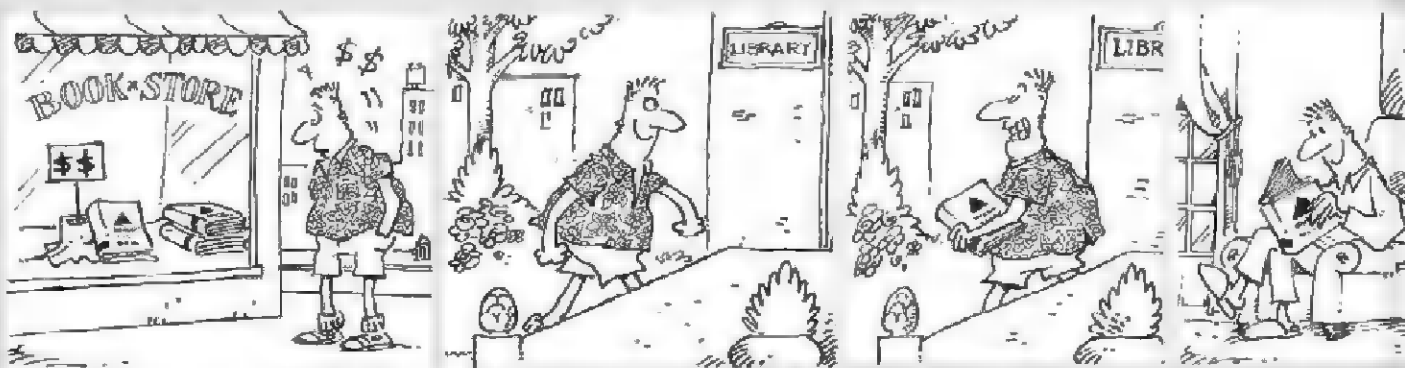
SERGE-IN GENERAL DEPT.

# A MAD LOOK AT THE LIBRARY

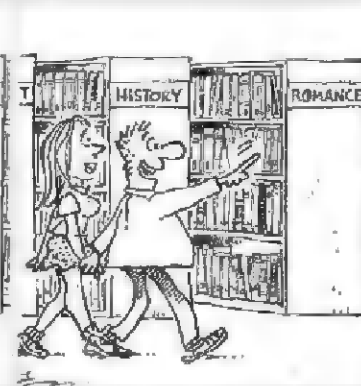
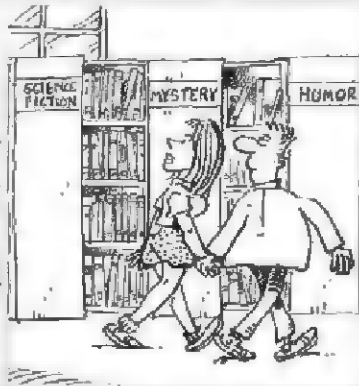
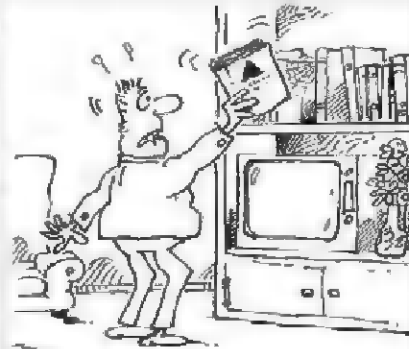
ARTIST AND WRITER: SERGIO ARAGONES



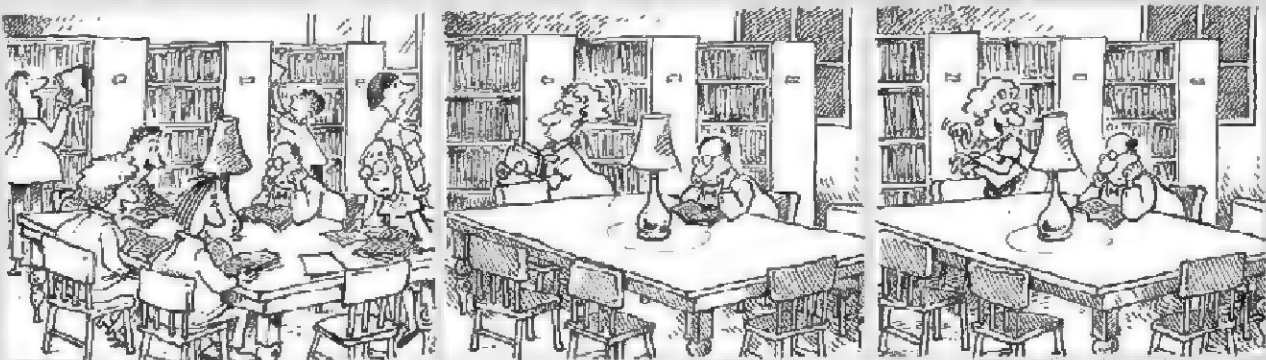
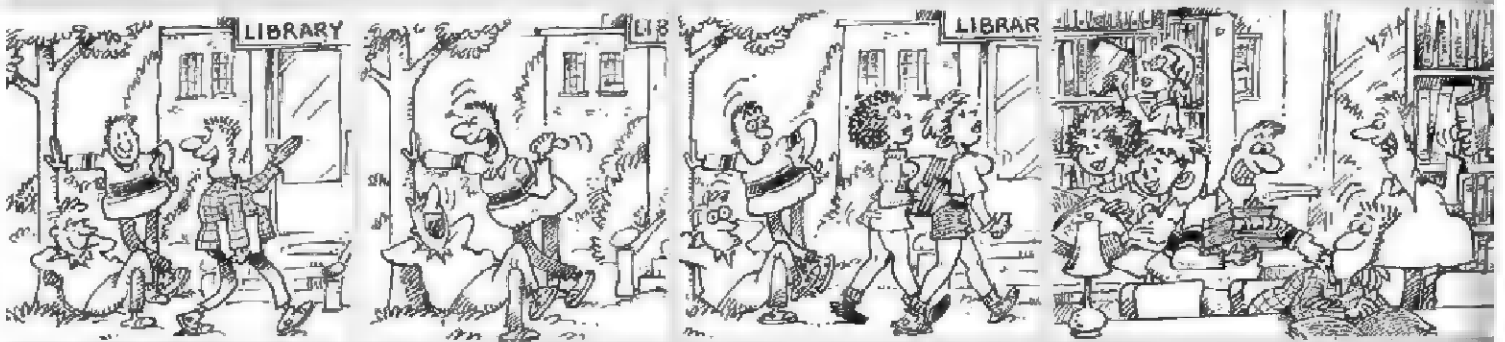














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chick with the lion.

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RP  
ESRB Rating  
MAY 14 2006





## MAIL DOMINANCE DEPT.

It seems no one has time to write a letter anymore. Communication has been reduced to a quick phone message, a brief fax, or a few numbers sent on a pager. A good old-fashioned letter has become a lost art! We at MAD want to put a halt to this disturbing trend because frequently the best way to get what you want is by crafting a manipulative missive. Our lofty goal is to pass on to America's youth the rewards that await them if only they correctly take pen in hand. Thus, therefore, and hence, we present to you...

# A KID'S

## THANK YOU LETTER TO GRANDMA

State the letter's intention right up front.

Throw in a little brag to ensure that the money keeps rolling in.

Make a wizened statement of fiscally sound policy.

Add future goals and plans to show you have direction.

Make small talk so it looks like you're not just writing a thank you letter because your mom made you.

Keep it on a first name basis. (Hint: add a "y" to the end of your name for "cute" effect.)

Dear Grandma,  
Thank you for the money. I will put it in the bank. I will use it to buy a computer when I'm older. I had a test yesterday. I got an A. (Maybe it was because I wore the red sweater!) Thanks again for the money!

Make extraneous reference to the sweater she gave you for Christmas to ensure more money next time.

Reiterate the first line to fill up more space.

Love, Jimmy



me



Sparky our cat

Draw a primitive picture somewhere, anywhere, on the card (preferably of animals smiling or talking).

Note: Copy letter for all other birthday thank yous, adding only minor variations such as "Thank you very much!" "Thanks!" and "Thank!"

## PRODUCT MANUFACTURER LETTER

Let them get to know the real you. Key words to use: church, studying and helping the elderly.

Make them panic. Quick solutions and free skateboards will follow.

Dear Skate-co.  
Hello, my name is John Peters. I bought a defective skateboard from your company last week. I was skateboarding to church on Sunday, as I usually do when I'm not studying for advanced placement classes or doing community service for the elderly, when suddenly the wheels locked and I was sent flying forward. A truck then rolled over my board. Luckily, my spine wasn't splintered in two like my board. My daddy says I should sue you for everything you're worth, but all I really want is a new skateboard.

I hope we can clear up this little "problem" as soon as possible.

John Peters

P.S. Did I mention my dad's a lawyer?

Don't be too specific. For example, don't mention your dad smashed it with the car because you left it in the driveway.

Be graphic about how close you came to catastrophic injury.

Show that you're willing to take care of this "out of court."



# GUIDE TO WRITING LETTERS

## SPORTS FAN LETTER

Dear Sammy Sosa,  
I love watching you play. You're my favoritest  
player. I liked you even before you won the  
MVP award. I like to play baseball too, but  
I broke my leg and haven't been able to play  
this seasun. It would mean a lot while I sit  
here bedridden, if you could sign the enclosed  
baseball card.

Purposely misspell a  
word for comic relief.

Show you're  
not just an  
opportunist.

Continually pile  
on the flattery.

Work on pity.

Include innocent alias.

Your bestest fan,  
Billy

Don't let him know  
you intend to trade  
the autograph for the  
Ken Griffey Jr. rookie  
card you really want.

P.S. I know you're busy so don't bother to  
sign the card to me, just sign your name.



## PARENTAL EXCUSE NOTE

Dear Mrs. Wilson,  
My daughter will not be  
in school today. She has  
the highly contagious  
bromchioleningitis mon-  
ophobia. But she should  
be fine by tomorrow.

Be direct, the sign of a  
no-nonsense busy parent.

But don't make it sound so  
bad as to alarm the teacher  
who might call your parents  
to discuss your illness.

Make it sound  
medically bad  
and a health risk  
to all students.

Mary Rastem

Important: Do not sign  
your mom's last name  
like you sign yours!

Note: Do not type!  
It's too obvious and  
blows your cover.



# A KID'S GUIDE TO WRITING LETTERS

## LETTER TO MOM AND DAD

Give only pertinent information: Don't mention that you haven't practiced piano for two years.

Be sly. Manipulation works best when you let them think that buying you the game is their idea.

Add one last guilt trip to guarantee the Playstation game.

Dear Mom and Dad,  
Once again you missed my school concert. I would have liked to express my disappointment in person, but sadly, our communication channels have been reduced to intra-house memos. You know this lack of parental love will probably handicap my interpersonal communication skills later in life and I will end up living at home, alone and depressed.

Today, when my friend told me how his dad bought him the new Playstation game on sale for a limited time, I thought, wow, now there's a happy family.

Your unloved second son,  
Alberto (in case you forgot my name already)

Fabricate some psychological damage with the threat to live at home for the rest of their lives.

Use a yellow Post-it note for drama.

## LETTER TO AN EXPERT

Don't mention it's a fifth grade paper.

Make him feel recognized and famous.

To look more formal, include one middle initial more than the person you're writing to.

Dear Dr. Donald R. Petterson,  
I am doing a research paper on gorillas. I am familiar with your work and was wondering, as a colleague, if you could shed some light on a few questions I have with my thesis. I've searched everywhere.

1. Where do gorillas live?
2. What do they (the gorillas) eat?
3. In 200 words or more, why are gorillas endangered?

Thank you for your help. If you ever have any questions with your research I would be happy to help.

Sincerely,  
William D.L. Smith  
Indiana State

Obscure your location to sound like an academic institution.

Note: Use e-mail so you can cut and paste the response right into your final homework paper.

Give him the impression that you've already done the research.

Illustrate your desire to mutually share information with a fellow academic.



# finger eleven



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produced, recorded, mixed by J. Robbins

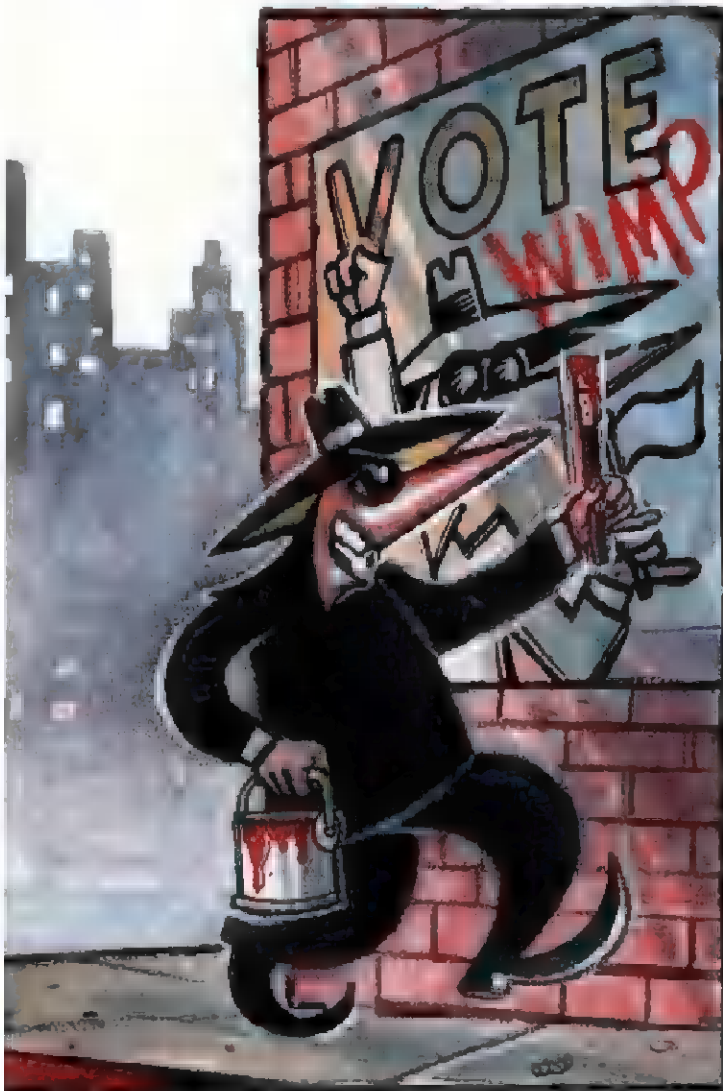
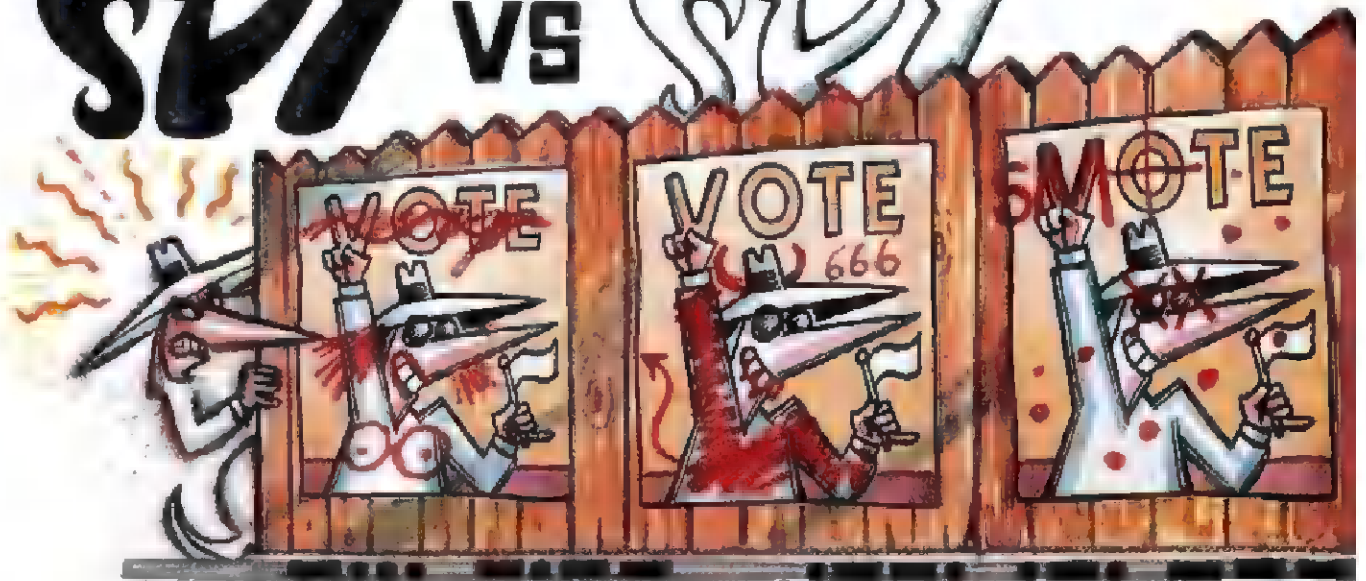
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www.fingereleven.com





# SPY VS SPY











Ah, the sights,  
sounds and smells  
of childbirth.  
Boil some water  
and tear up  
some sheets —  
the big day  
has arrived!

# Monty and...





# THE SPECIAL DELIVERY



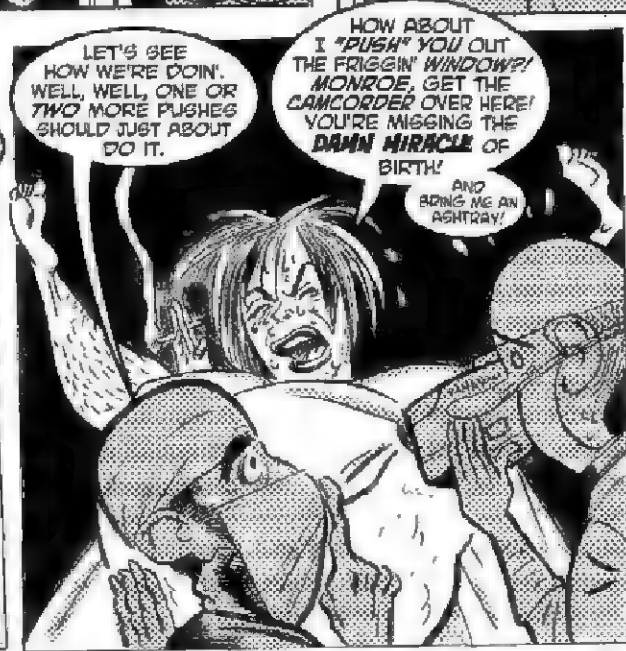
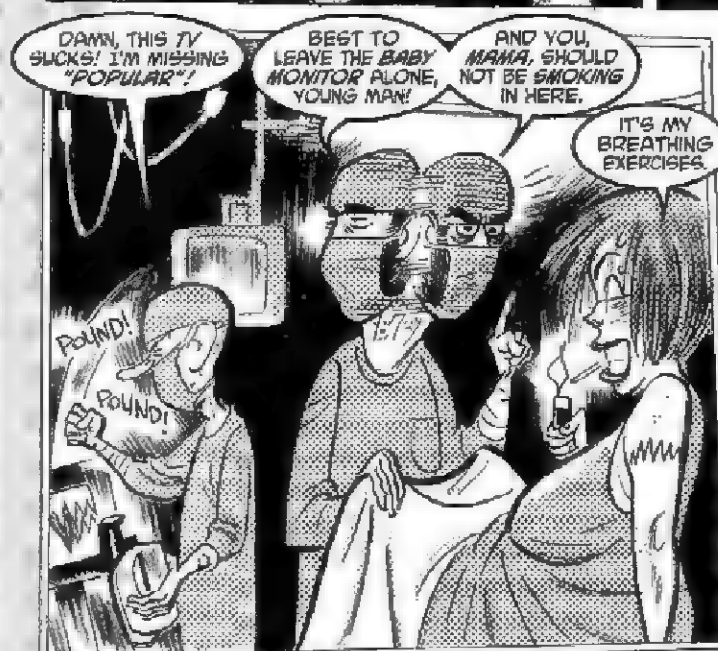
ARTIST: BILL WRAY

WRITER: ANTHONY BARBERI

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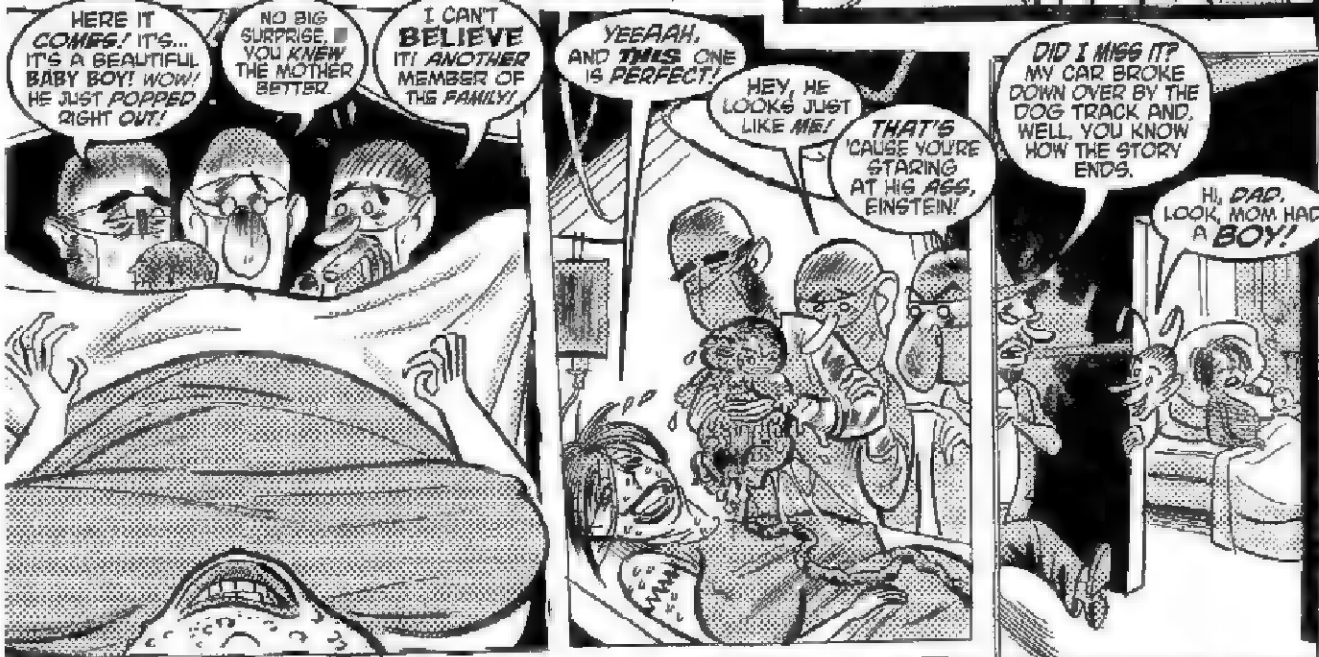
# Monroe



BOONK!













# LEGEND



FIRST AID/SURGICAL TENT



RESTAURANT



RESTROOMS

Prepare yourself for the most mind-blowing, stomach turning, heart-in-your-throat experience ever as you create and ride the wildest coasters imaginable. Build your ultimate theme park from a variety of worlds with over a hundred white-knuckle inducing rides and attractions. Then hop in a cart and feel the skull-crushing G-forces of your own coaster creations. Hire a staff, research new rides, and manage your budget to keep your theme park from going under. Let the battle between stomach and gravity begin.

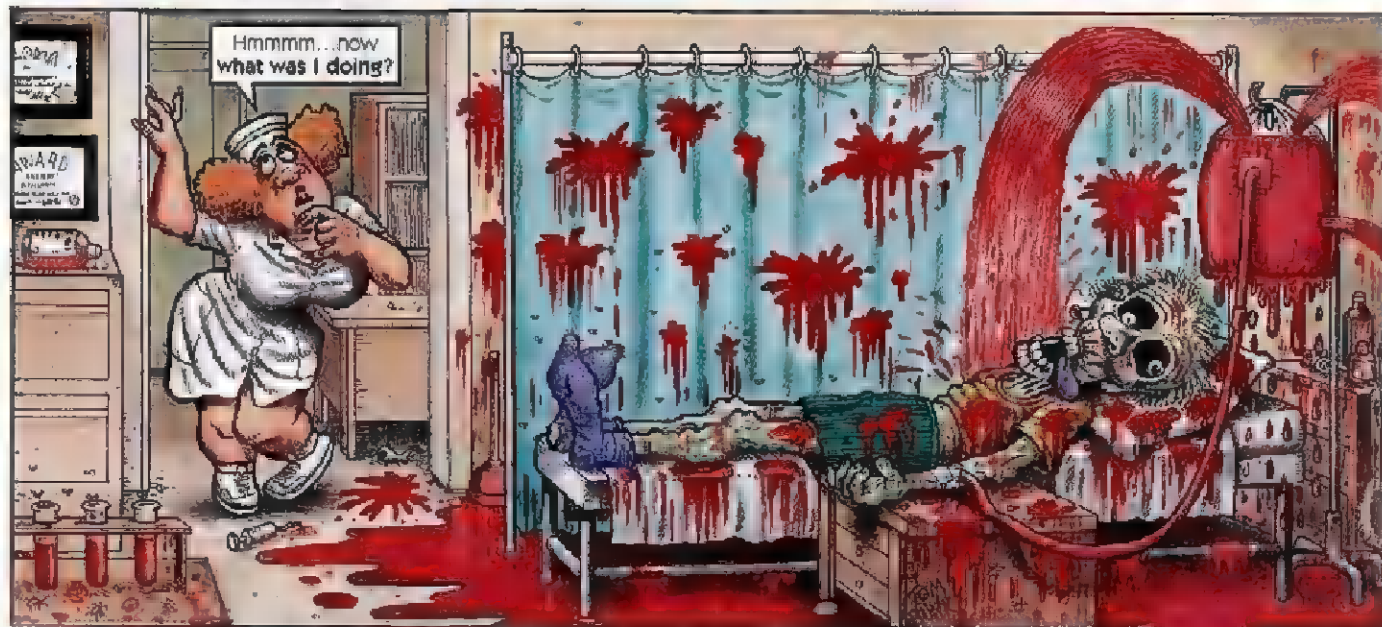
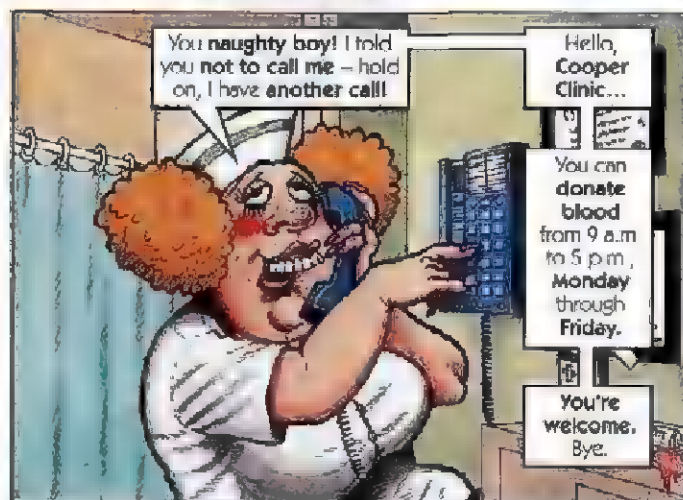
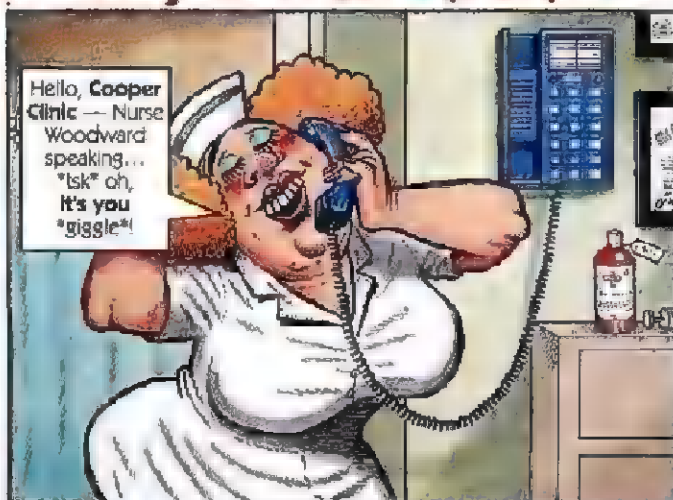
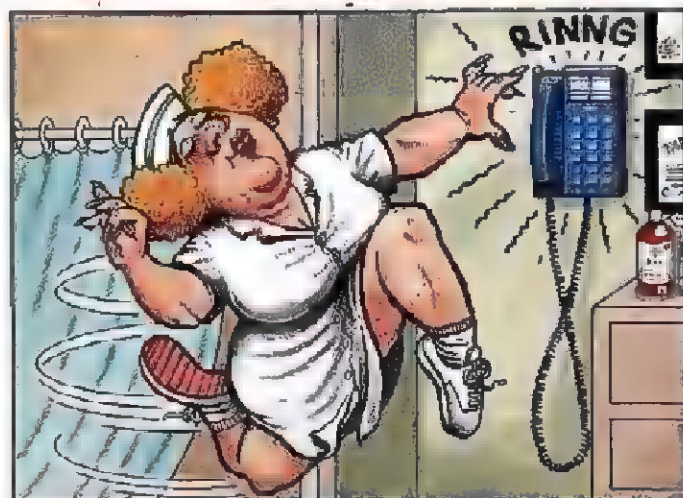


[www.SimCoaster.com](http://www.SimCoaster.com)





# A BLOODY MESS







SHYAMALAN-DING-DONG DEFT.

Oh no! Not another movie that teams up Bruce Willis with writer/director M. Night Shyamalan! *The Sixth Sense* was bad enough! But this one is even more slow-paced, even HOKIER with its supernatural themes, even more reliant on clichéd upside-down camera angles and uses even more symbolic colors that symbolize nothing! In fact, this one is just plain...

# UNBEARABLE

ARTIST: ANGELO TORRES

WRITER: DICK DEBARTOLO

This twisted metal is all that's left of an express train that left the tracks at high speed today! And THIS lucky man seems to be the only person still alive! He's actually very lucky, because the conductor didn't collect his ticket before the wreck, so he'll be able to ride for free on his next trip!

Folks, look right into the camera and tell us who you are!

I'm Deadly Dull, a security guard with so-so psychic powers and an even worse fashion sense! I mostly wear ponchos that hide my face! For formal affairs, I wear a black poncho! For the beach, I wear a blue poncho, and when I garden, I wear a green poncho! It's not like I don't have an imagination! My imagination is as vast as...er, as vast as...um, something very, very vast! And trust me, THAT's vast!

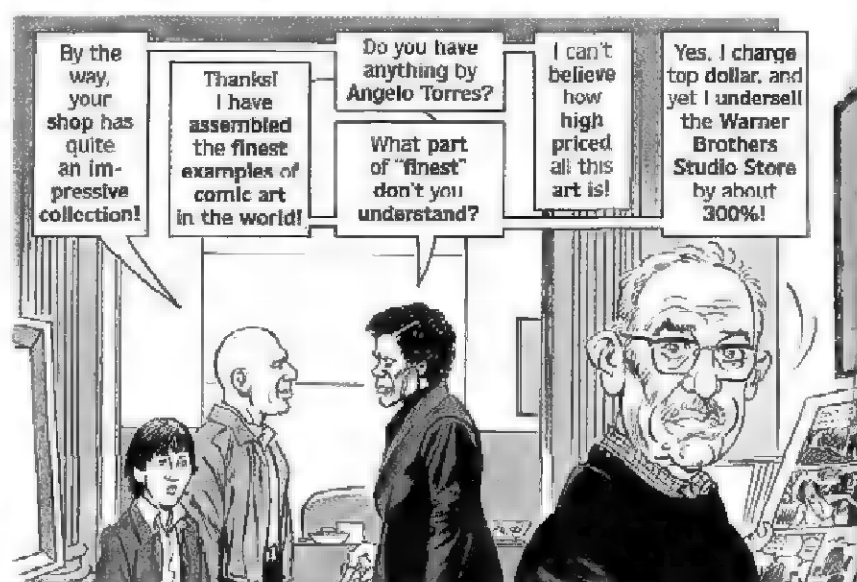
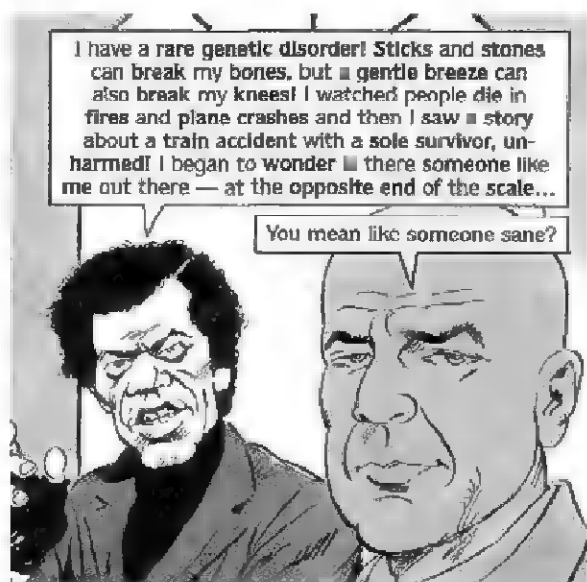
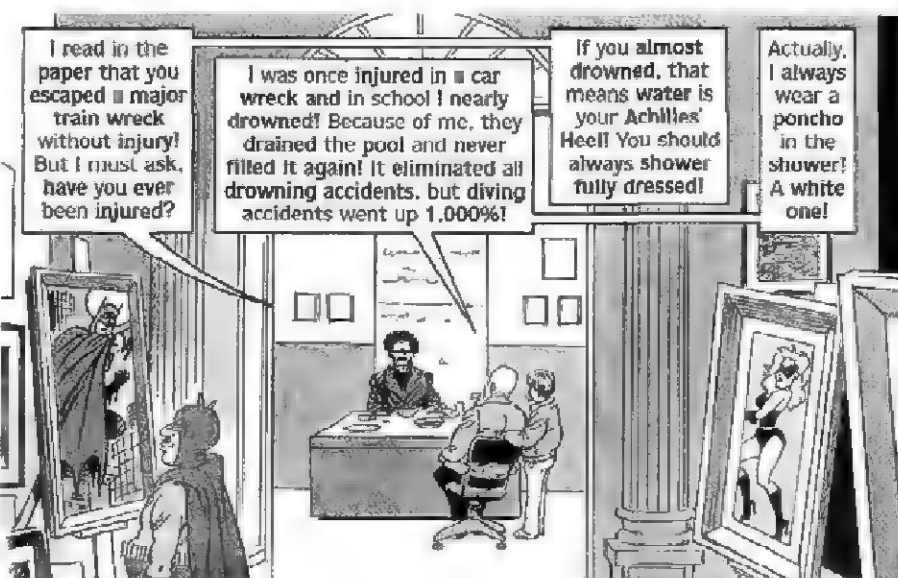
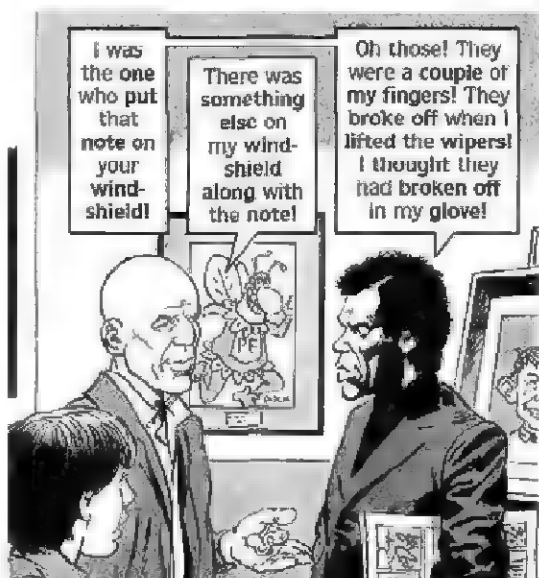
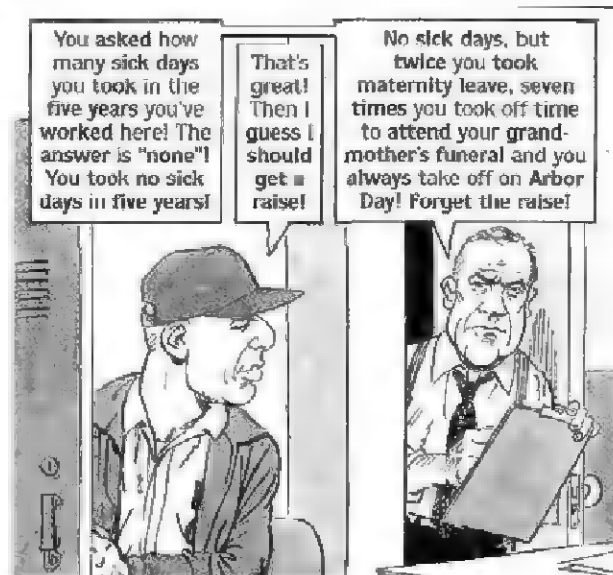
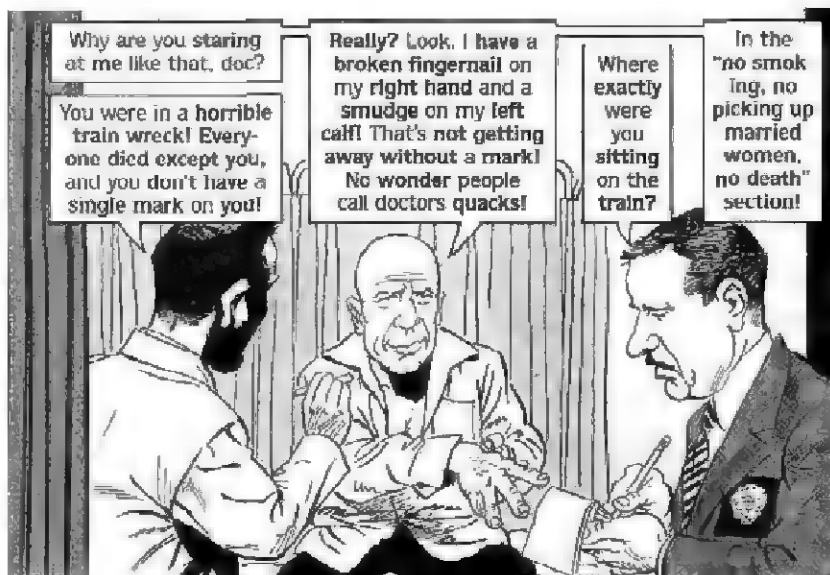
I was born frail! How frail? At the moment of birth, the doctor slapped my butt and broke 17 bones! The first word I ever uttered was "fracture"! Once, a guy standing next to me blew his nose and broke MY neck! The last time I chewed a piece of gum, I broke my jaw! I tell you, I'm frail!



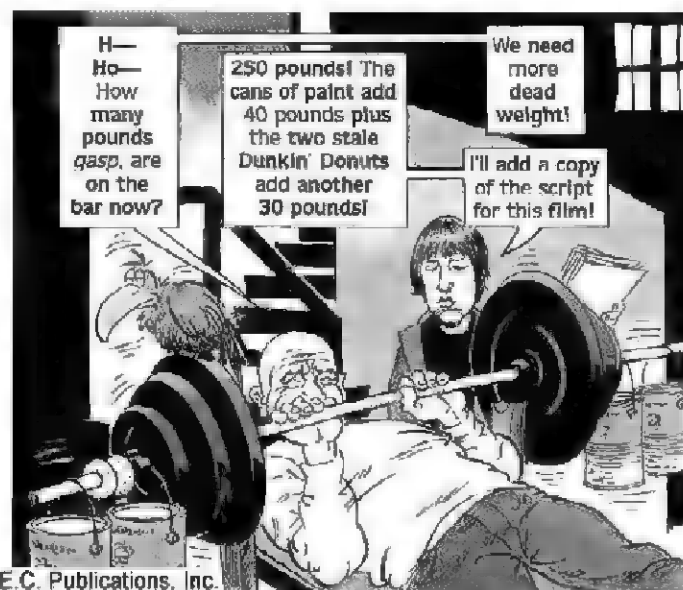
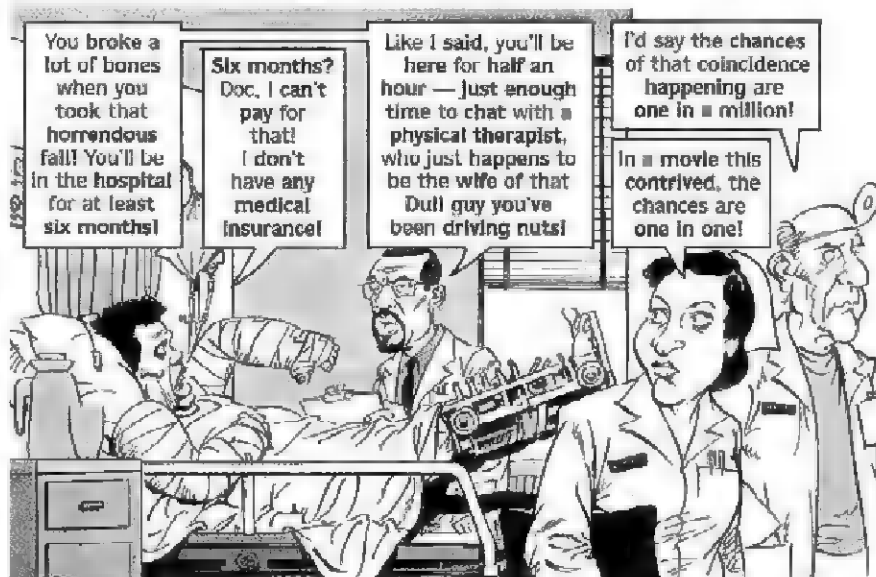
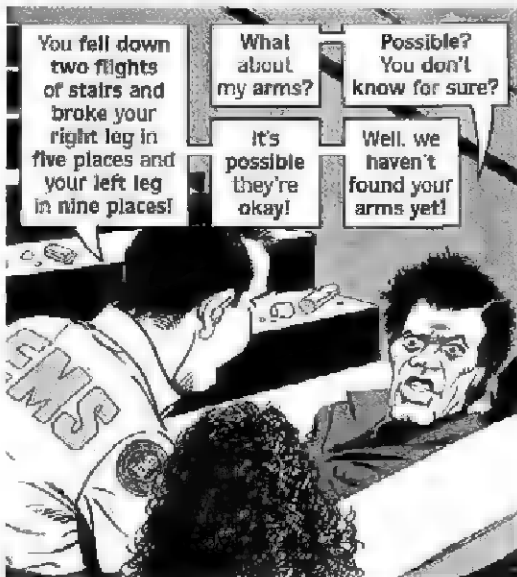
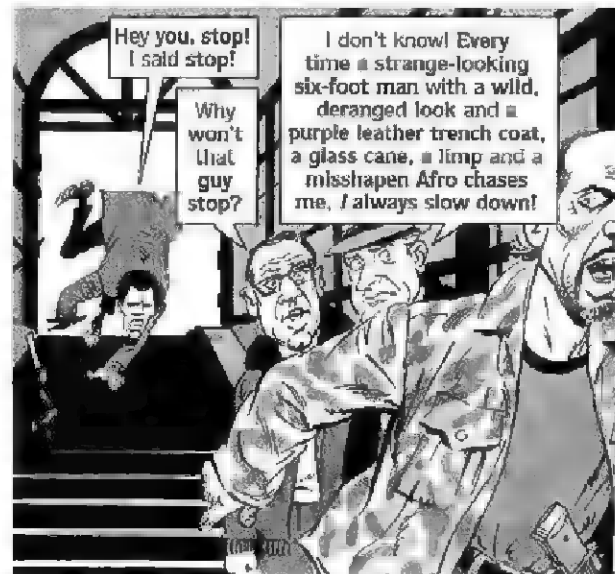
I love my dad! I want to be exactly like him when I grow up! Except I don't want to be bald, I'd like to have a wife who sleeps in the same bed as me, I'd like to have a decent job and earn more than a crappy Security Guard's salary, I don't want to be such an introvert, and I look dreadful in a poncho, so I'd like to wear ANYTHING but one of those! Outside of that, I want to be a carbon copy of the old man!

I'm Ordinarily Dull, Deadly Dull's wife! Right now our marriage is kind of on the rocks! I'm not sure exactly what went wrong! We used to love the same things — attending funerals, staring at blank walls, mumbling over a glass of wine! But now I suspect he might be mumbling with somebody else! I've decided to give him another chance, because basically he's a good man! A quiet man! Almost a dead man!

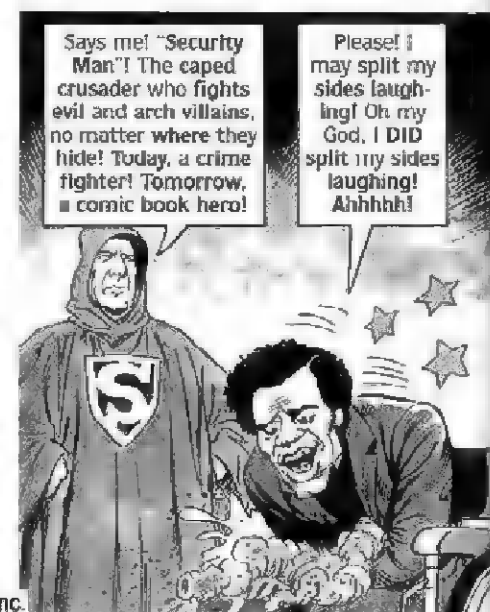
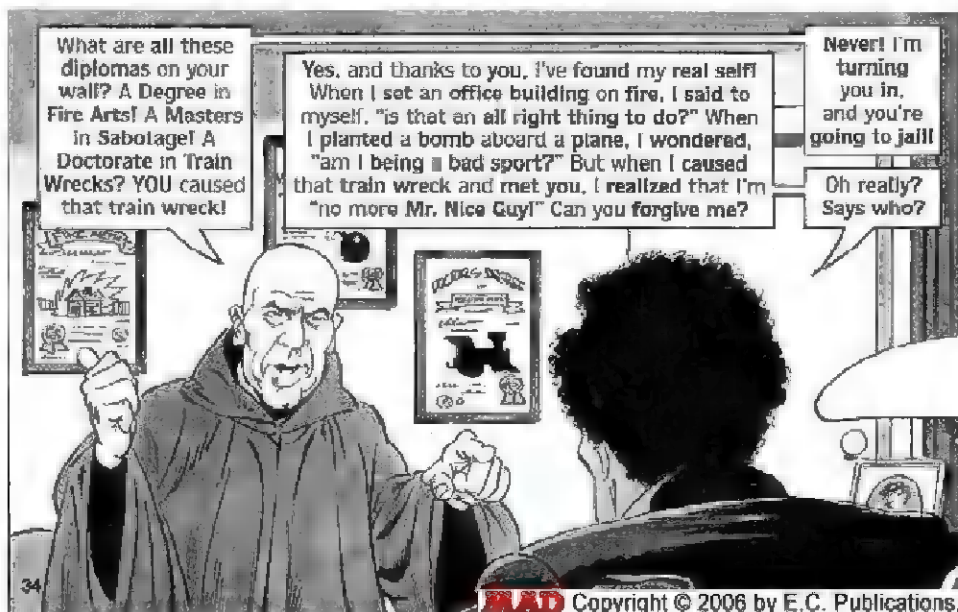
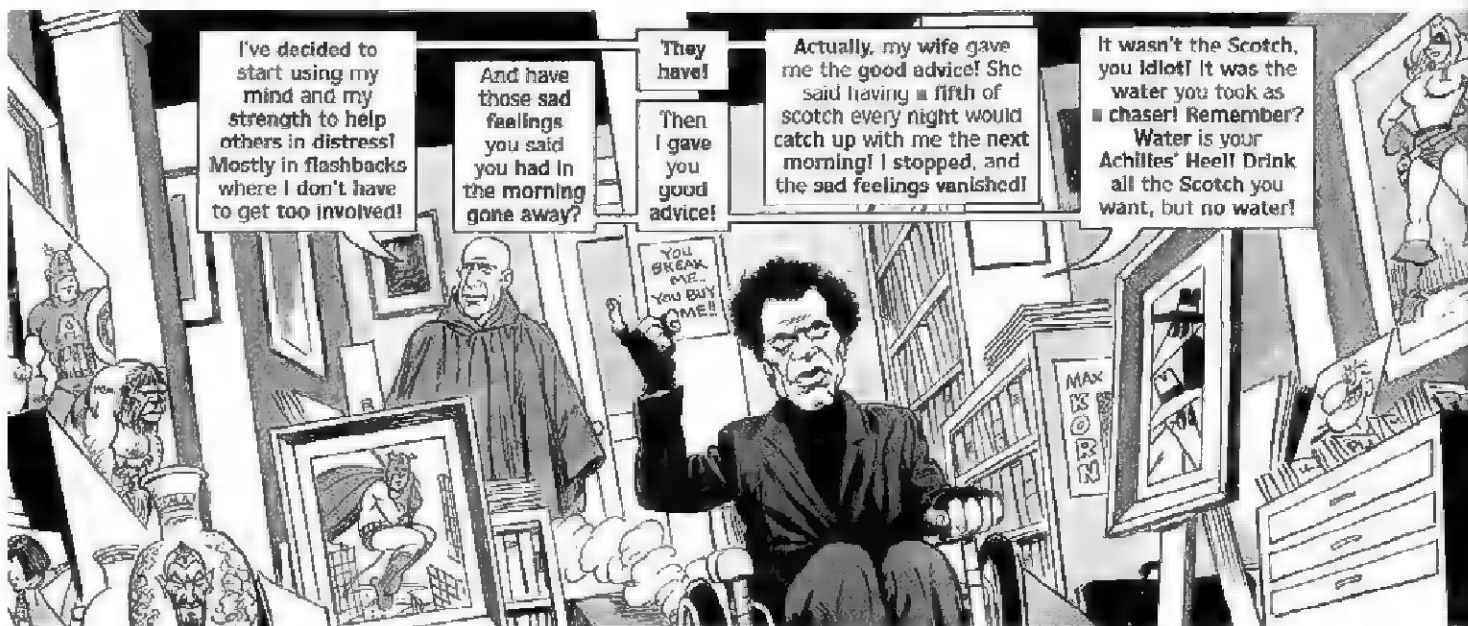
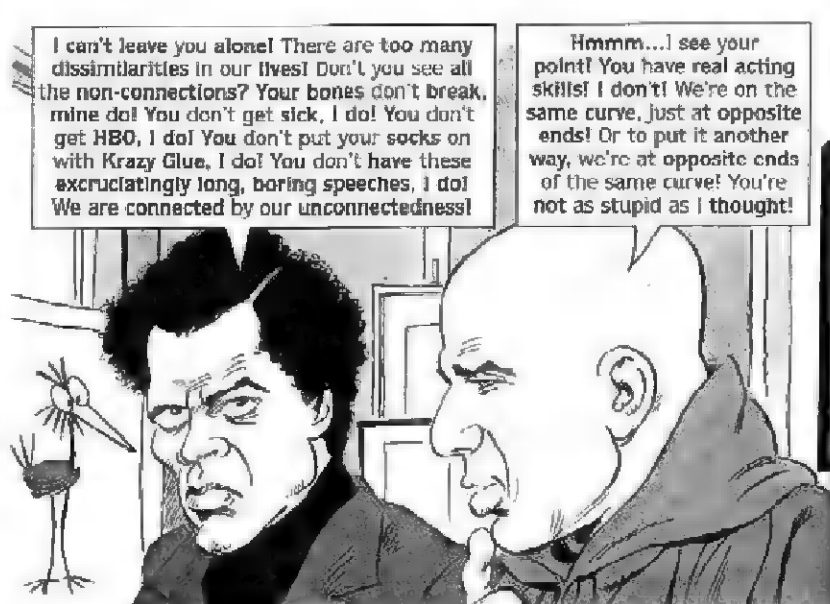
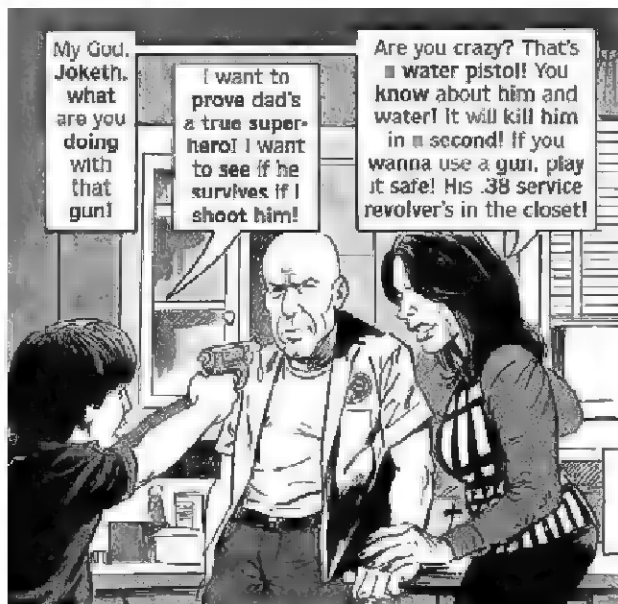














**A DIP SO CHEEZY AND  
SPICY IT SHOULD  
HEADLINE IN VEGAS.**



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**CHEEZY. AND DARN PROUD OF IT.™**





It starts with 64...  
then there's 32...  
then 16...  
then 8...

until it's finally down to just four survivors!  
Some new cheesy, *Big Brother* rip-off CBS  
reality show? Perhaps! But we're talking about  
America's inexplicable obsession with the college  
basketball tournament! How about you? Are you  
addicted to hardwood? Maybe you recognize all of the...

1



With just three minutes to play in a lopsided first round game, you suddenly become teary-eyed realizing the game will be over in about an hour.

4



You're sporting an official NCAA team licensed straitjacket.

# 10 SURE SIGNS YOU'RE SUFFERING FROM MARCH MADNESS

7



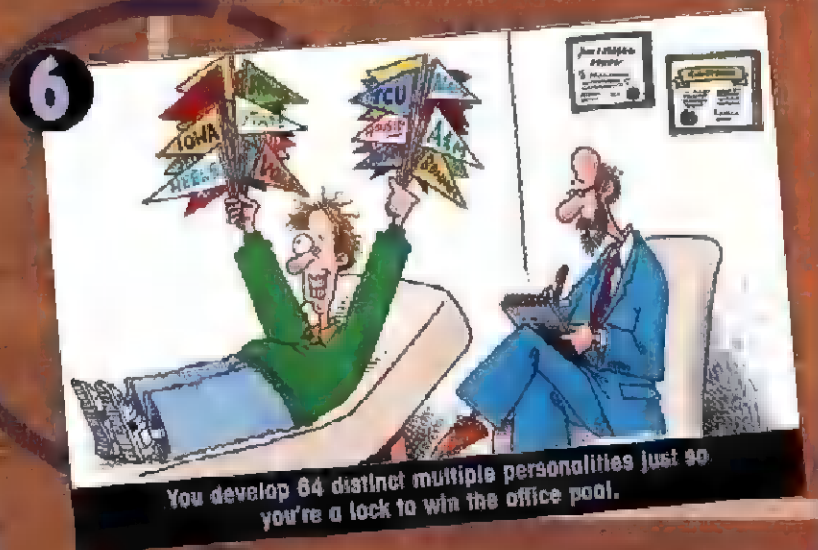
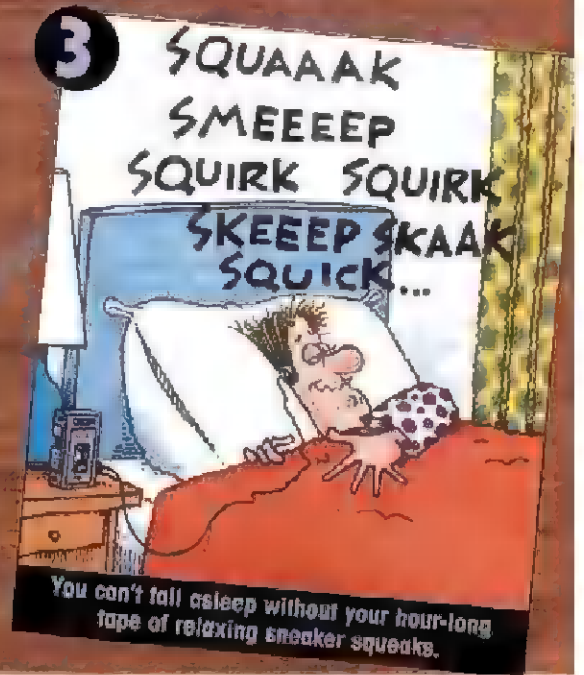
You're the only guy in the office who insists on wearing snap-on underwear.

8



You make an effort to high five a mugger just because he's wearing a Fresno State sweatshirt.

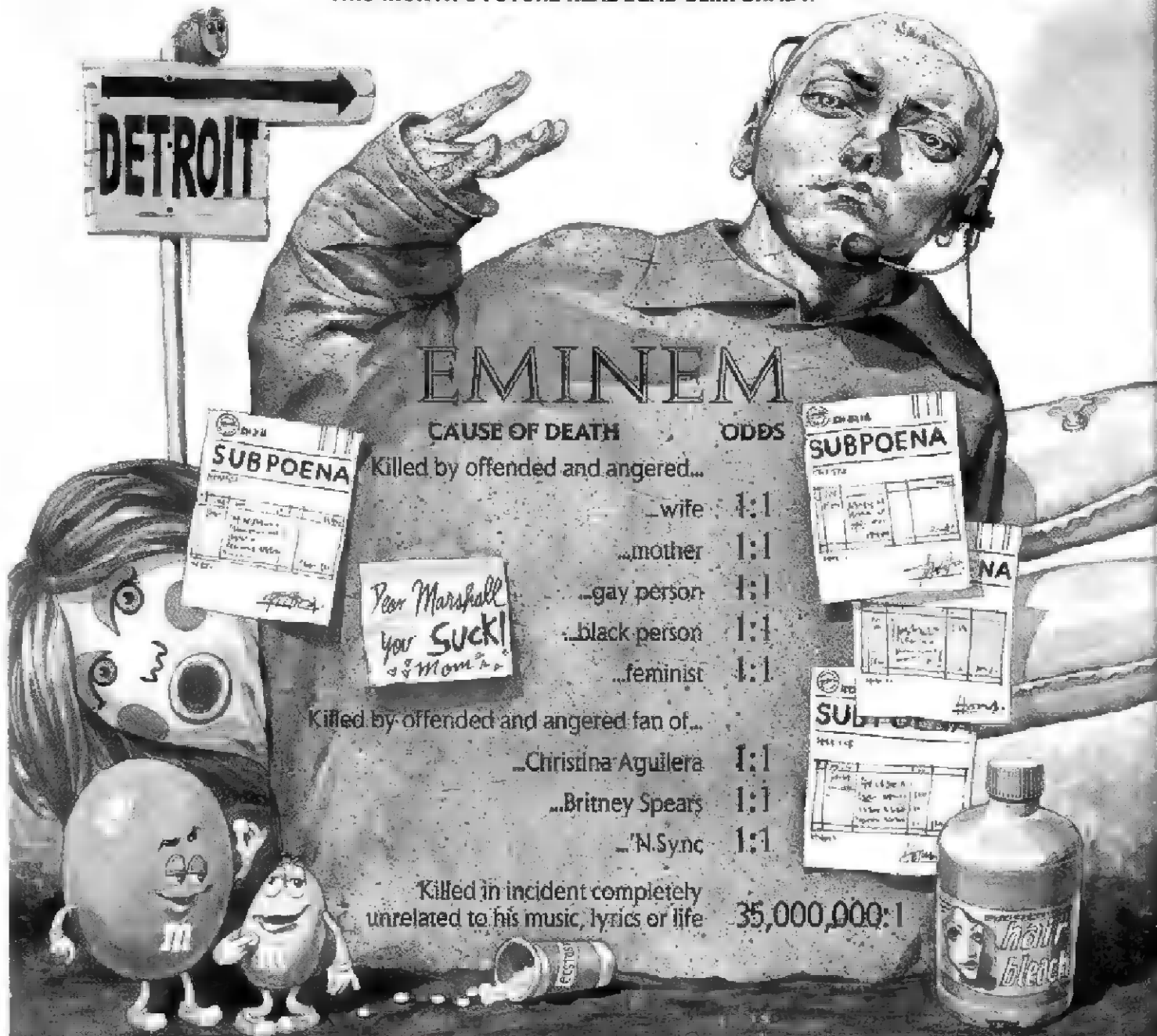






**Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will join Tupac and Biggie in the 'Hood-after!**

**THIS MONTH'S FUTURE REAL DEAD SLIM SHADY:**







# Our Guarantee

## If You Find a Lower Price Anywhere Else, So What?

**\$9**

Box of 100



### Pre-Bent Nails

Why pay extra for straight nails when you've botched every hammer job you've tried since 1987? Bent at a variety of angles for your convenience, these light-weight, aluminum nails are ideal for gluing onto cardboard and paper. (Not recommended for use with wood.)

**\$9**



### Murderous-Gro Fertilizer

Perfect for making homemade bombs and other explosive devices. The choice of terrorists around the globe! Not recommended for tomato plants.

**\$12**



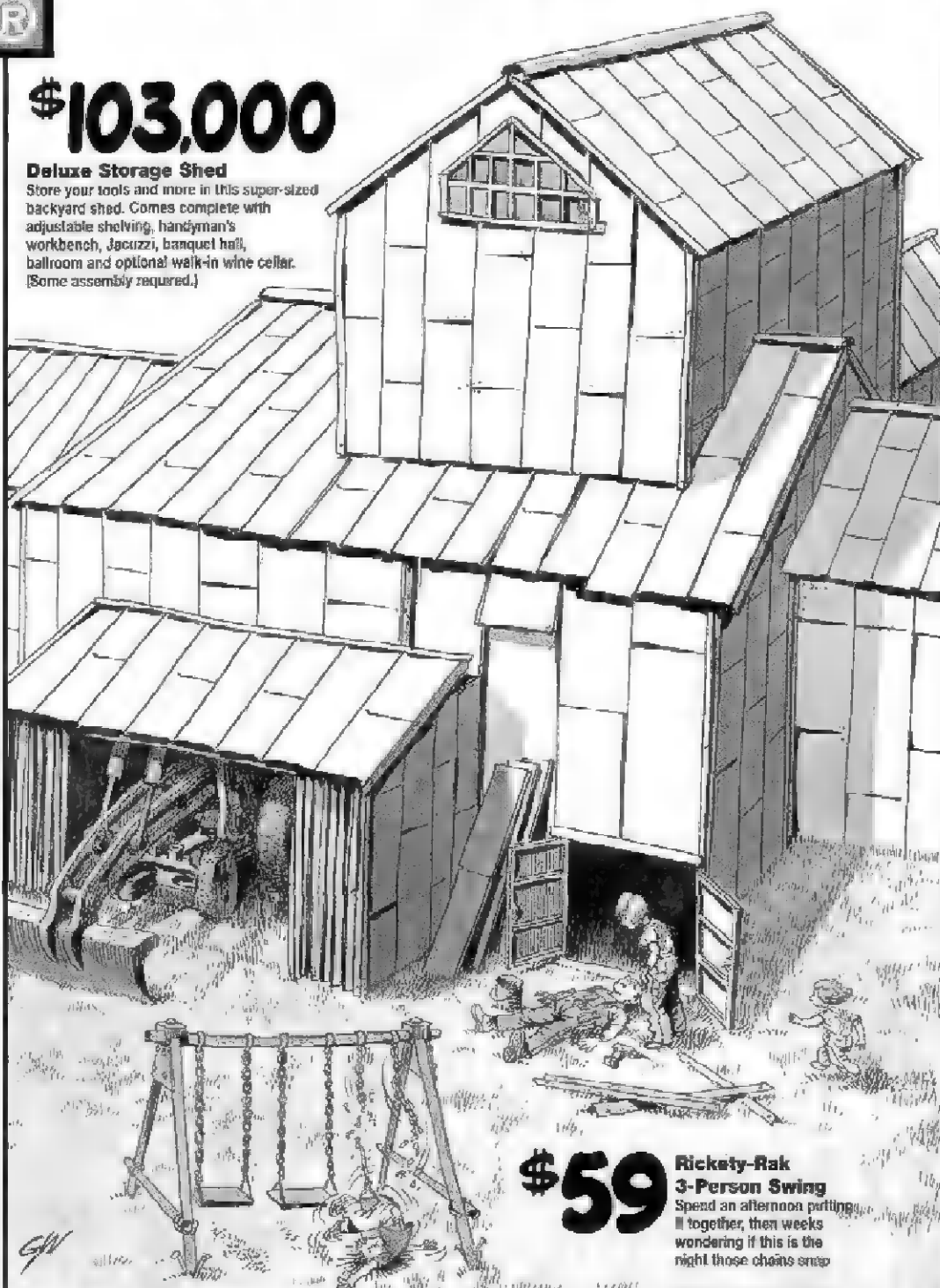
### The Ultimate EZ-Lock™

You'll never forget your combination again with the new Ultimate EZ-Lock™ from Crapperco! With the advanced one-turn-in-any-direction-to-any-number method, opening your lock is now a snap, both for you and everyone else. (Please Note: Manufacturer not responsible for stolen property.)

**\$103,000**

### Deluxe Storage Shed

Store your tools and more in this super-sized backyard shed. Comes complete with adjustable shelving, handyman's workbench, Jacuzzi, banquet hall, ballroom and optional walk-in wine cellar. (Some assembly required.)



**\$59**

### Rickety-Rak 3-Person Swing

Spend an afternoon prying it together, then weeks wondering if this is the night those chains snap





**\$4**

**Work Area Signs**

**DANGER!**  
STOPPING TO  
READ THIS SIGN  
INCREASES THE  
CHANCE OF A STEEL  
BEAM FALLING ON  
YOU BY 87%

**WARNING!**  
WOMEN PASSING  
HERE MAY BE SUBJECT  
TO OBSCENE GESTURES,  
VULGAR LIP SMACKING  
AND RUDE COMMENTS  
ABOUT THE SIZE  
OF THEIR  
BUTTOCKS

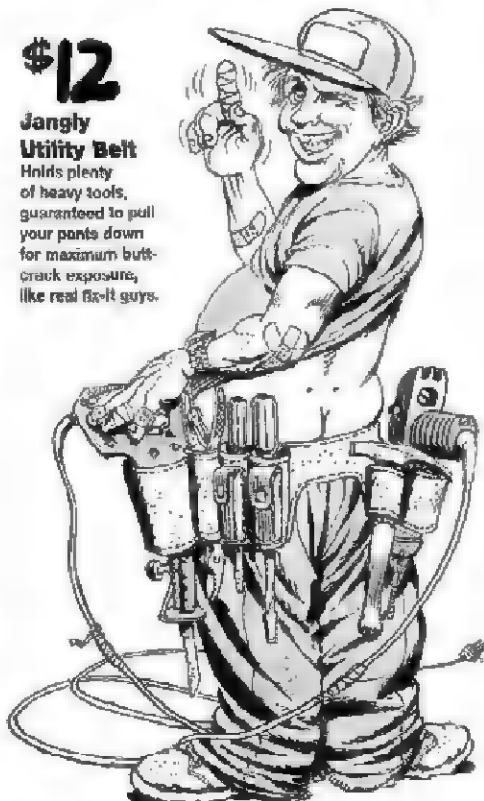
**THINK!**  
ABOUT HOW  
WEIRD IT IS THAT  
"FLAMMABLE" MEANS  
THE SAME THING AS  
"INFLAMMABLE"



# Supplies For the Stubborn Handyman of the House Who Just Refuses to Acknowledge He Doesn't Know What He's Doing!

**\$12**

**Jangly Utility Belt**  
Holds plenty of heavy tools, guaranteed to pull your pants down for maximum butt-crack exposure, like real fix-it guys.



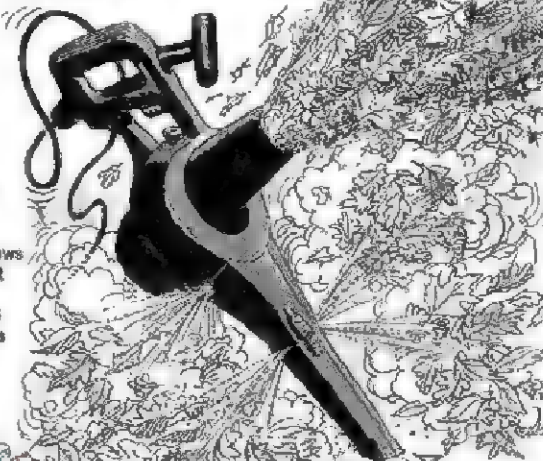
**\$6/PAIR**

**Work Gloves**  
You name the number of remaining fingers — we have the glove for you! Available in Medium, Large and Stumpy.



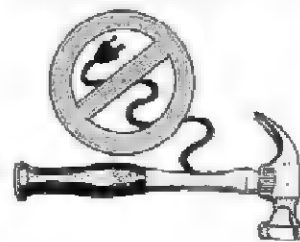
**\$47**

**Annoy-A-Lot Leaf Blower**  
Notice it's called a "leaf blower" and not a "leaf remover" or a "leaf picker-upper." Three-speed option allows you to spray leaves, dirt and branches in 132 different directions. 486 decibel level guarantees you'll disturb everyone within a 30-mile radius. (Protective ear-wear sold separately.)



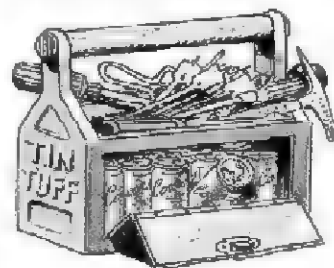
**\$17**

**Cordless Hammer**  
How many times have you wished you could hammer a nail without having that annoying cord get in the way? Well, here's your answer! From the makers of the cordless extension cord.



**\$9**

**Tin-Tuff Fake Toolbox**  
Realistic-looking "toolbox" is actually a cooler. You can appear to be hard at work when, in fact, you are drinking the day away! Holds approx. 24 cans.



**\$144**

**Pocket Lawnmower**  
Now you can trim your lawn blade-by-blade with Swiss Army precision-cutting just like the professionals! Starts without the strenuous yanking required in conventional mowers. No gasoline required.



**WE ACCEPT**

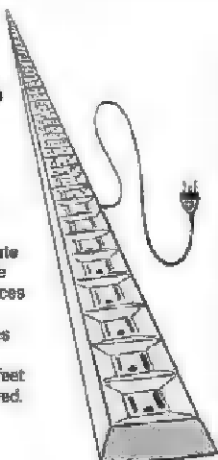




**\$24**

### 415-Outlet Strip

Maximize your electrical output! Now you can conveniently operate 415 of your favorite household appliances at a time, or one device that requires 45,656 volts. Approximately 17 feet long. UL Unapproved.



**\$3/box**

### Minimal Tree Lumber

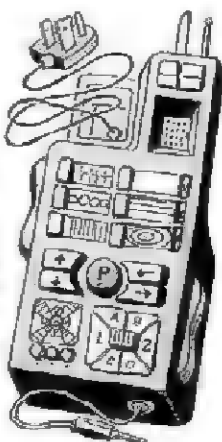
Finally, an alternative to those cumbersome and hard-to-store Popsicle sticks! Choose from 1", 1.5" or 2.5" beams. An excellent choice for building matchboxes and all your miniature construction needs.



**\$24**

### Downspout Stabilizing Gauge

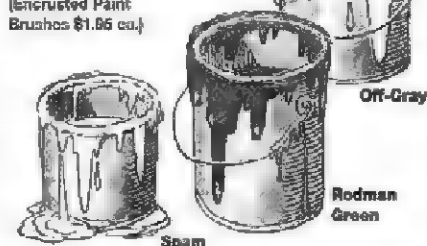
Just quad, forged steel with variable speed swivel motor. Galvanized nipple valve allows for easy electro-flo and tuval lock readings. High tension lenses prevent spillage. Actual use unknown, though it sure sounds impressive. From the makers of Tumbellect!



**\$5**

### Half-Filled Paint Cans

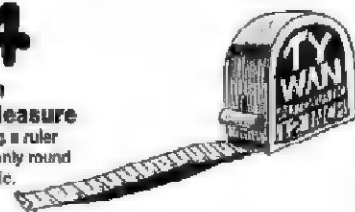
Just like the ones sitting in your garage this very minute, only for half the price! (Encrusted Paint Brushes \$1.85 ea.)



**\$14**

### 12-Inch Tape Measure

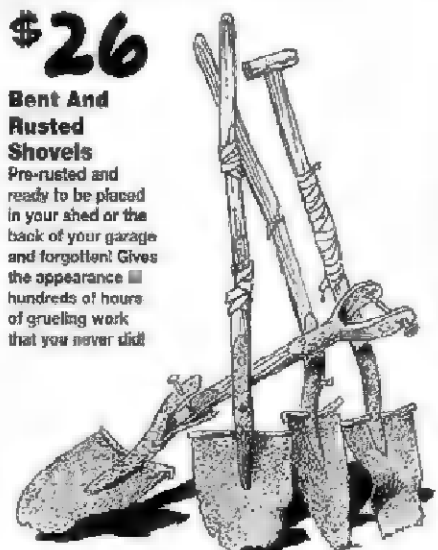
Like having a ruler with you, only round and metallic.



**\$26**

### Bent And Rusted Shovels

Pre-rusted and ready to be placed in your shed or the back of your garage and forgotten! Gives the appearance of hundreds of hours of grueling work that you never did!



**\$19**

### Snag-A-Hose

30 ft. of tangled-up frustration and fun for the whole family! Takes at least four hours and three people to straighten out or your money back! Automatically re-tangles after each use.

**OUR UNCONDITIONAL RETURN POLICY**  
Return Any Item To Us In Perfect Condition And We Will Get All Of Our Money Back From The Manufacturer!

**Guaranteed!**

## Life-Size Waterfall Kit

Forget about those wimpy front lawn jobs. This E-Z to assemble 147-square acre cascade will provide you and your family with a breathtaking conversation piece. Water not included.

**\$20,500,000**

**JLAD** Copyright © 2006 by E.C. Publications, Inc.

41

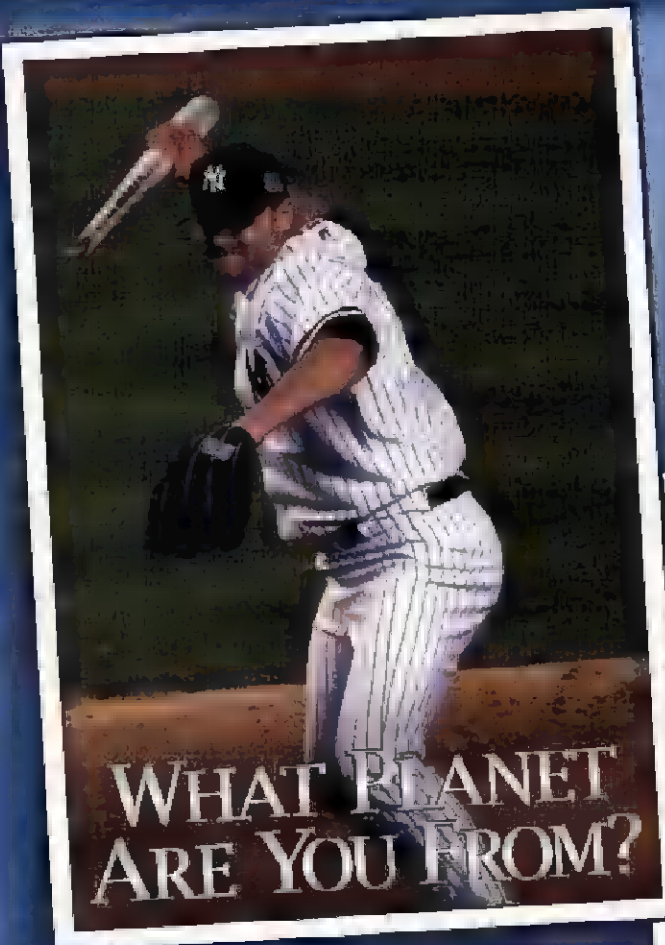




## TITLE WAVE DEPT.

Hollywood released over 600 movies last year, several of them without Ben Stiller! No sane person could possibly see them all. Luckily, lots of things happened in real life (remember that?) during the past twelve months that reminded us of the titles of some of the movies we skipped. Why that's lucky, we don't know, but you might figure it out as you review...

# 2000:

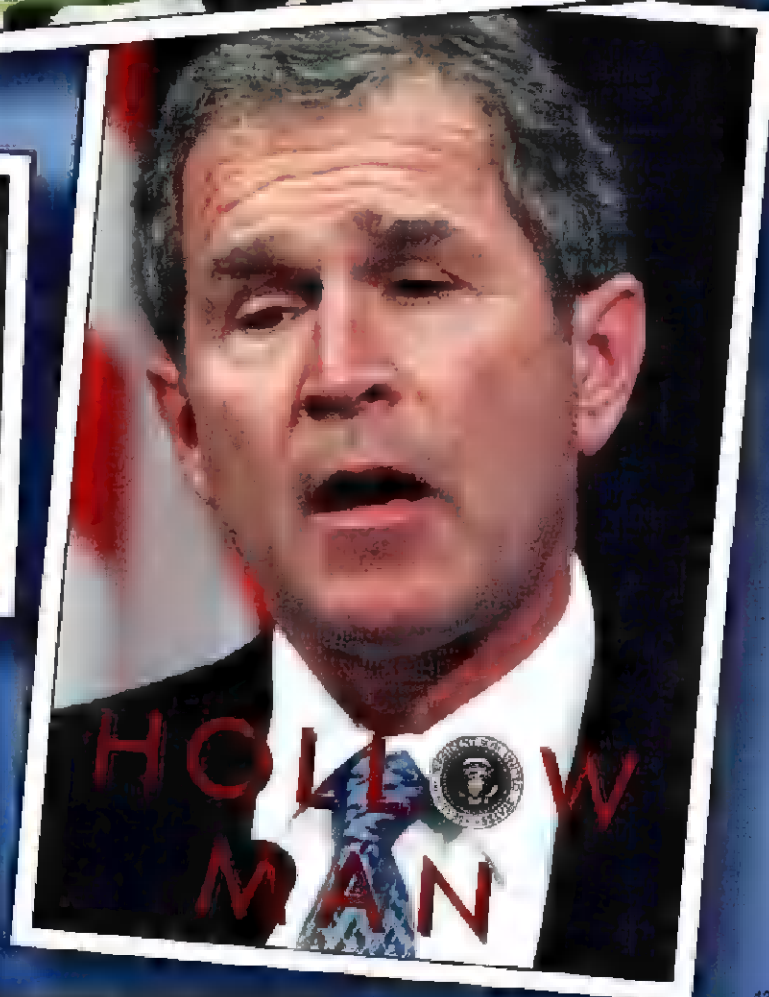
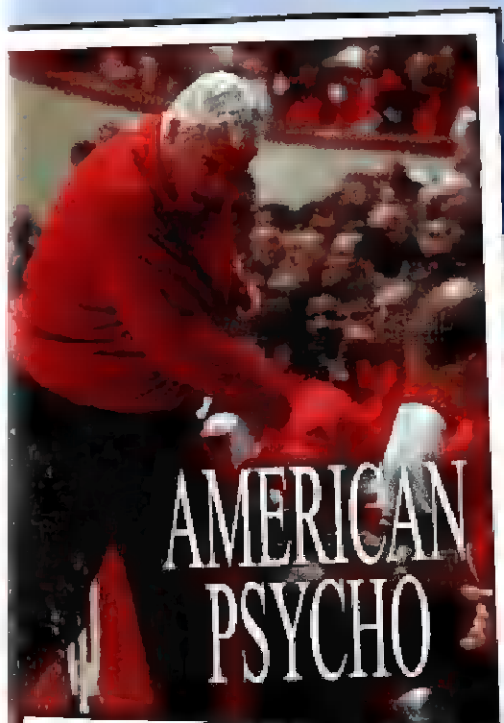


WRITER: DESMOND DEVLIN

PHOTOS: AP/WIDE WORLD



# THE YEAR IN FILM







# CLOTHES MINDED DEPT.

Anyone who's down with LL Cool J knows that his clothing line called **FUBU** is an acronym for "For Us, By Us." We here at MAD started poring over issues of *Vogue*, *Glamour* and *The Source* looking at other fashion names and discovered that LL isn't the only one on the acronym tip! So screw LL and get down with your MAD posse as we expose...

# OTHER FASHION BRAND NAMES THAT ARE ACTUALLY ACRONYMS

ARTIST: RICK TULKA

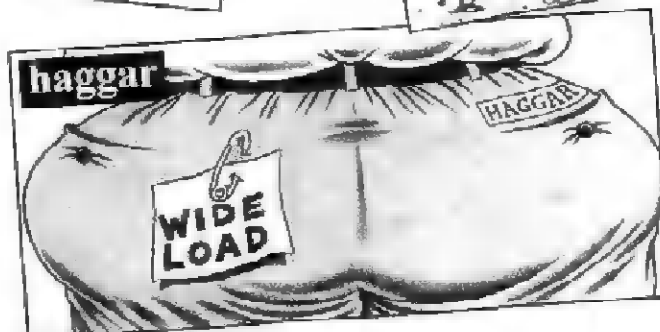
WRITER: MIKE SNIDER



Foot Injury Looming Ahead



Grossly Unwarranted Chi-Chi Image



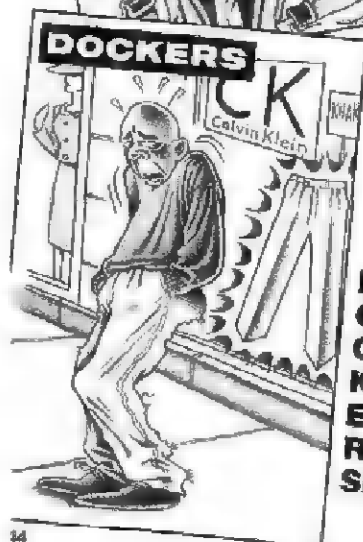
Hiding Aging Guys' Guts And Rumps



Chemically Harsh Aroma Nobody's Ever Liked



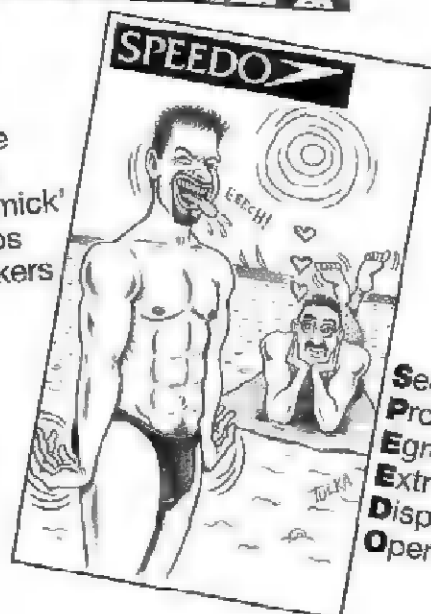
Apparel Developed In Deplorable Asian Sweatshops



Duplicates Of Calvin Kleins Except Really Shoddy



Lame 'Egg Gimmick' Grabs Suckers



See Protruding, Egregious Extremities Displayed Openly





# THE LIGHTER SIDE



## JUSTICE



ARTIST AND WRITER: DAVE BERG

## ELECTIONS



## LUNCH





## OFF CAMPUS LIVING



## INTERVIEWS



## PREDICTIONS



## READING





## RELATIVITY

Gentlemen, the **profit picture** for this year **doesn't look good!** The merger appears to be a **dead issue!** Stock experts are predicting a **steady decline!** But there is **one piece of good news!**



This is the **longest** period of time that our company has gone without some disgruntled employee shooting up the place!



## THERAPY

He's **covering himself!**  
No matter what happens he'll be right!



Yes, Dr. Forman! When I was young my parents sent me to a child psychologist!

Was it helpful?

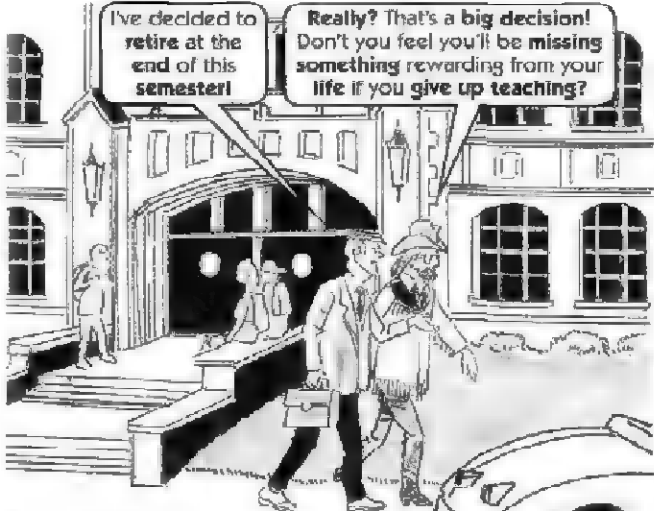
Nah! That kid didn't know a damn thing about psychology!



## TEACHERS

I've decided to **retire** at the end of this semester!

Really? That's a **big decision!** Don't you feel you'll be missing something rewarding from your life if you give up teaching?



Yes, all those wonderful summer vacations!

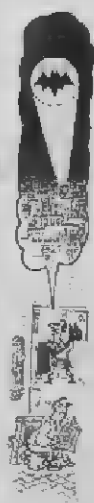




## THE OFFICE



## PRAYERS



## DOCTORS

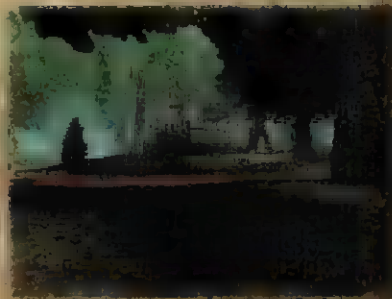




# Experience the Age of Legends

## Dark Age of Camelot

- An immersive massively-multiplayer online role-playing game drawing on Arthurian legends, Norse mythology and Celtic lore
- 3 vast realms based on the ancient geography of Scandinavia, England, and Ireland
- Realm-based player vs. player combat



MYTHIC  
ENTERTAINMENT

Join the Battle on PC

Fall 2001 A.D.

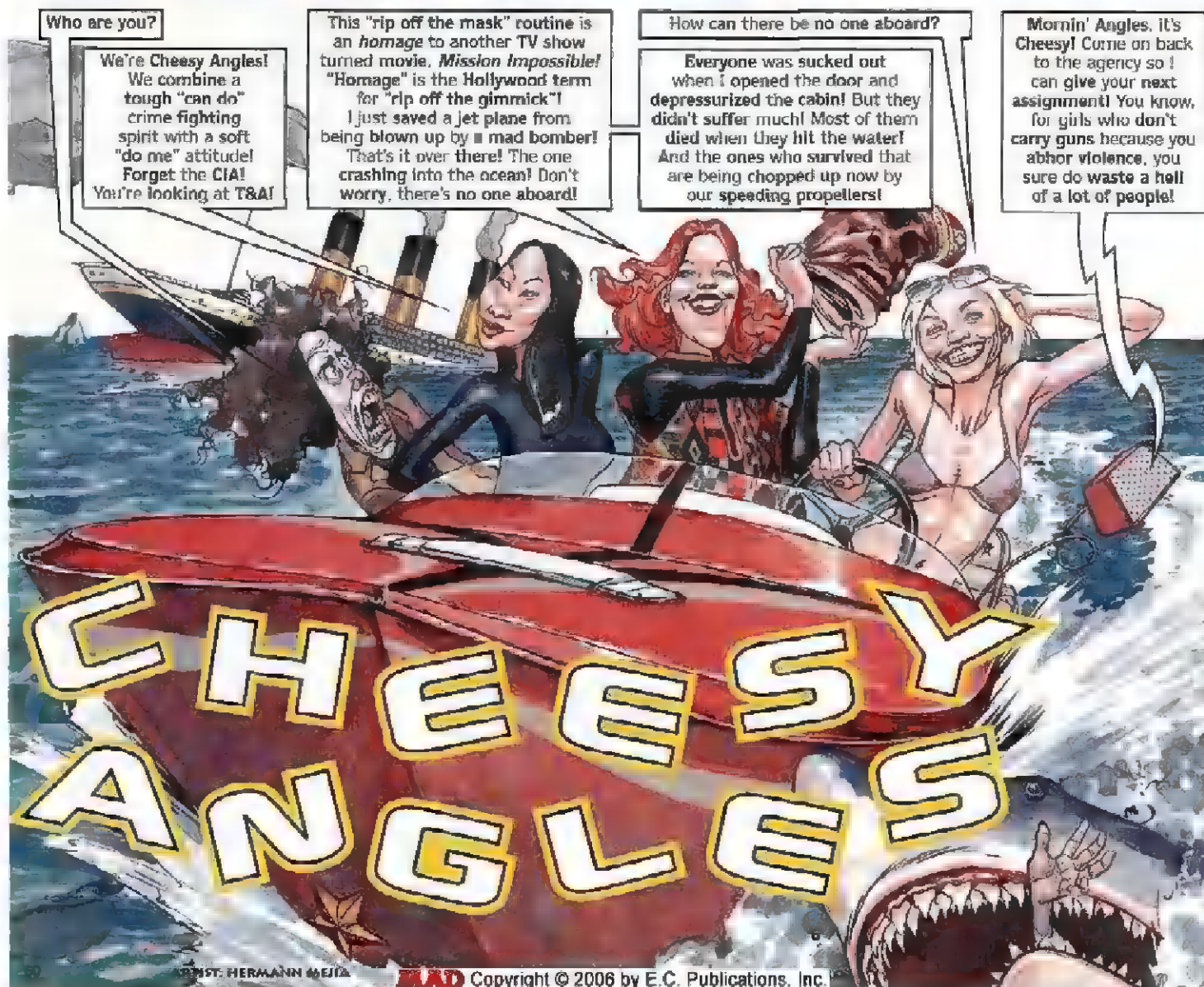
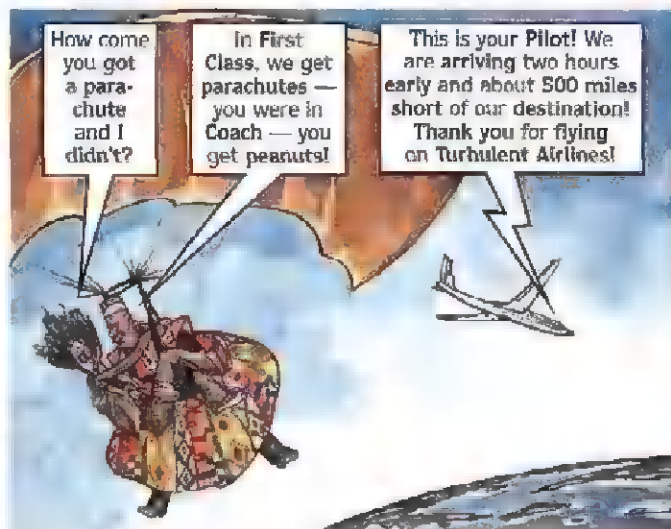
[www.darkageofcamelot.com](http://www.darkageofcamelot.com)

ABANDON  
ENTERTAINMENT

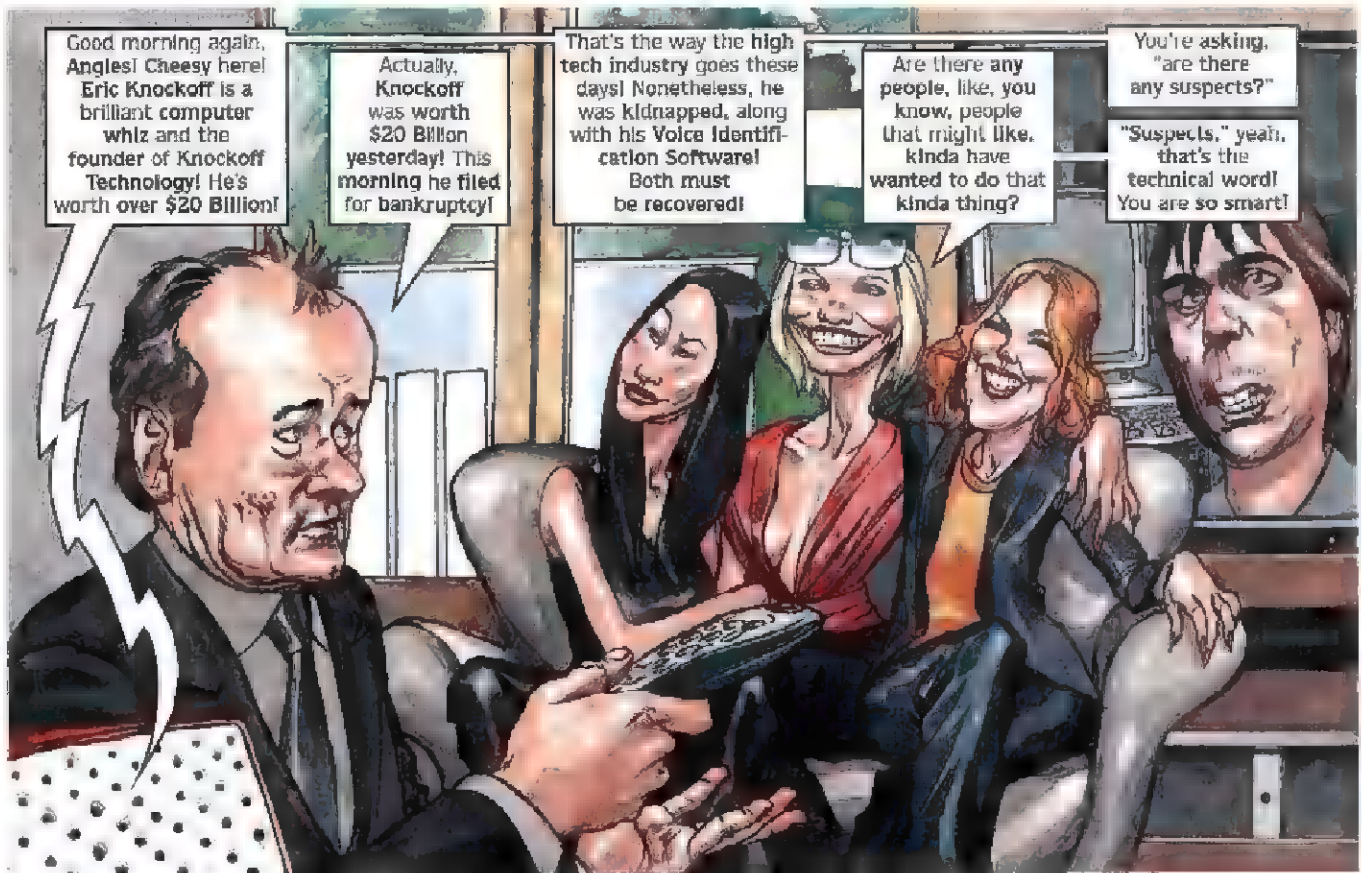




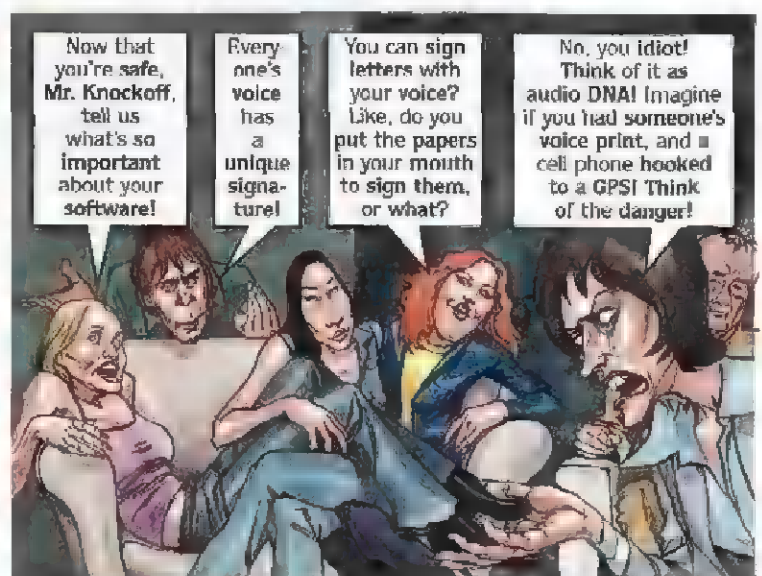
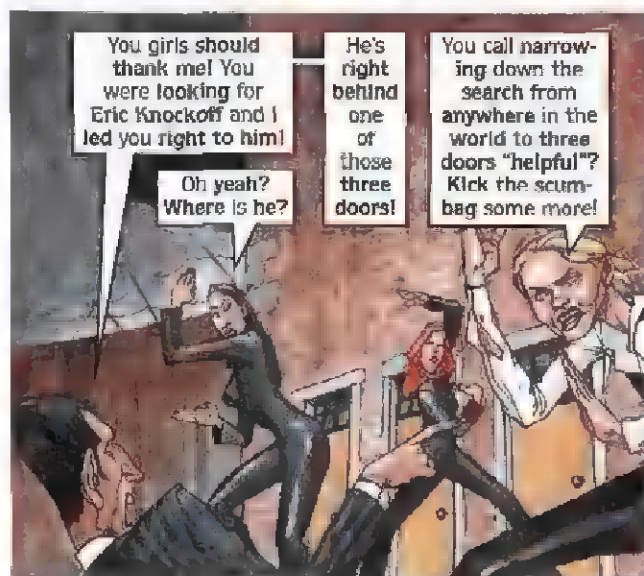
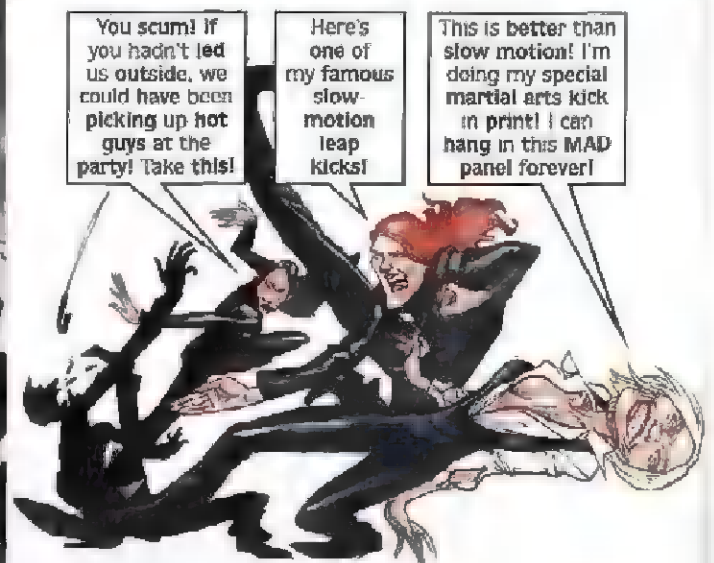
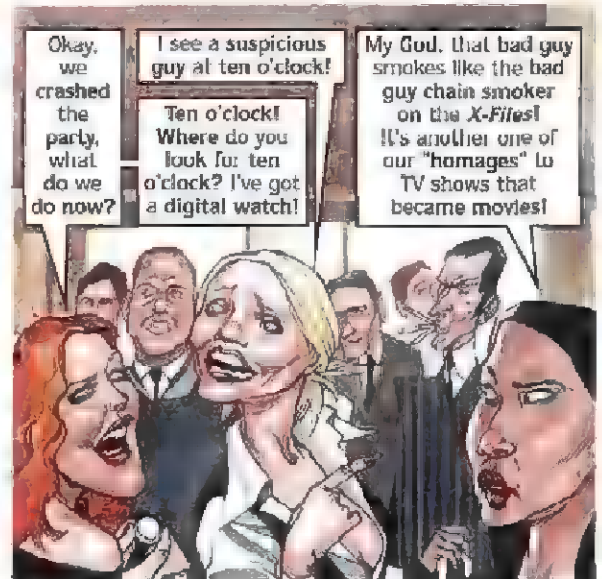
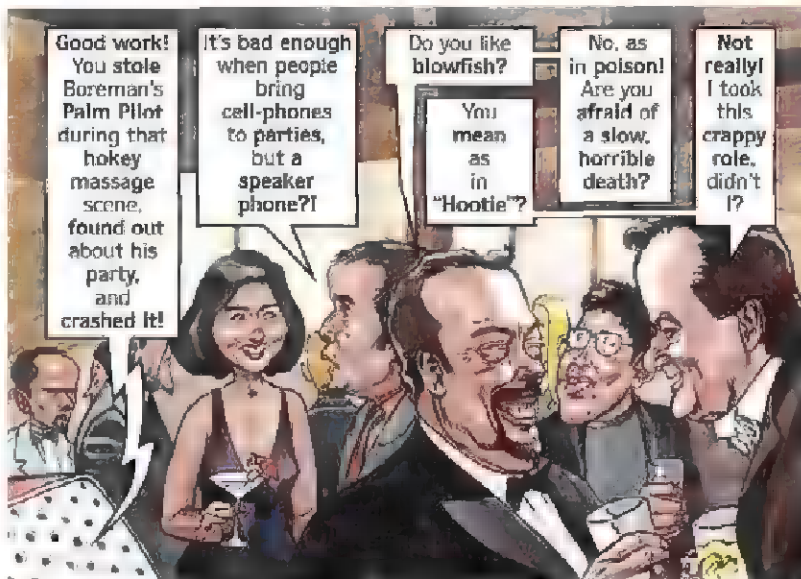
Sick and tired of lame, dull TV shows being re-made into lame, dull films, which are then mocked in lame, dull movie parodies? Hoo-boy, you might want to close the magazine this very second...















What danger?

Well, when you used your cell phone, the person you called could discover your location!

That's not exactly a "crazed villain dominates the world" scenario!

No, but if you were sleeping with your best friend's boyfriend and you called her from his bedroom, she would know exactly where you were!

My God, it is a "crazed villain dominates the world" scenario!



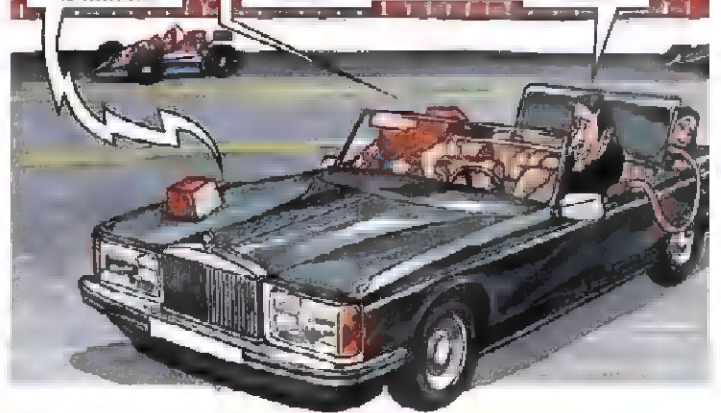
Distract the chauffeur of Red Scar's President and learn where the stolen software is hidden!

This car has the easiest power steering I've ever seen!

What makes you say that?

I can turn the steering wheel with my tongue!

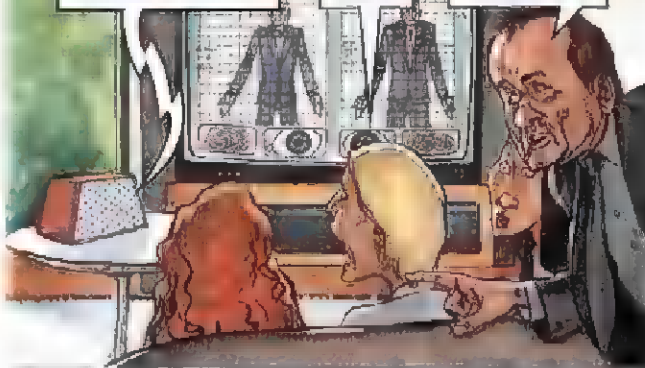
Hot! Let me show you the stick shift and see how your tongue works on that!



The stolen software is in this safe at Red Scar! In order to enter, two people must have a fingerprint check and a retinal scan at the exact same moment!

A retinal scan! You mean of my butt?

Not "rectal"! RETINAL scan! The eye! But, maybe we can arrange the other for the DVD director's cut version!

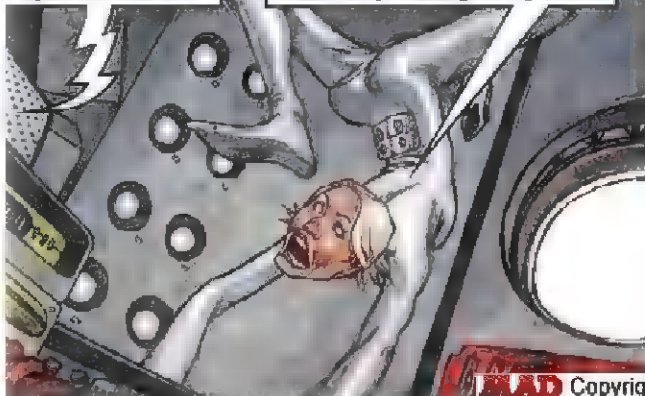


Amazing, Angles! You pretended to be an unconvincing German street band to snap pictures and get eye scans to fool the security system! Then you became belly dancers so you could get fingerprints! Next time though, I'd keep Bossy out of the belly dancer outfit! He doesn't look good in men's clothes...in woman's clothes, it's bawf time!



You're inside the high security Red Scar vault! The bogus fingerprints and eye scan worked!

We didn't need 'em! There's a window in the vault so I just climbed in! This pressure-sensitive floor would sound an alarm if it detected footsteps, but I totally fooled it by walking on my hands!



I'm glad you came over to see my photo collection!

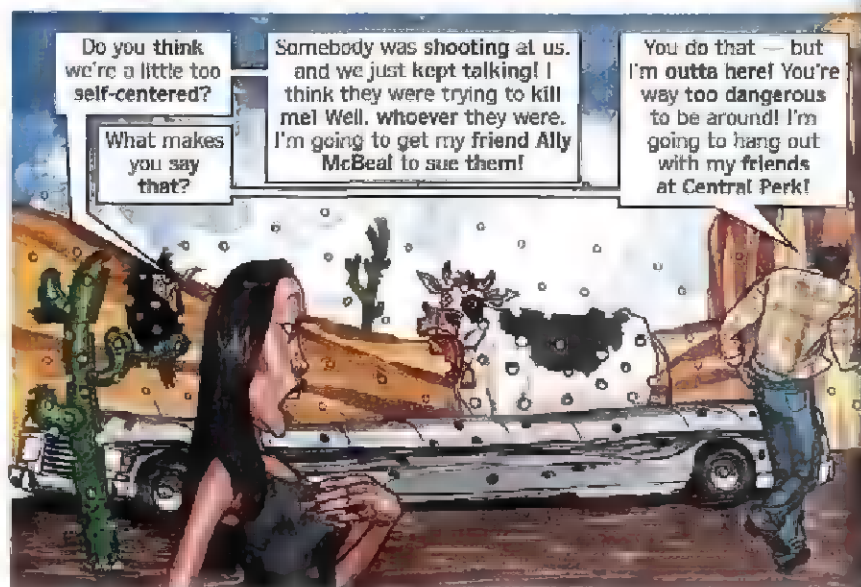
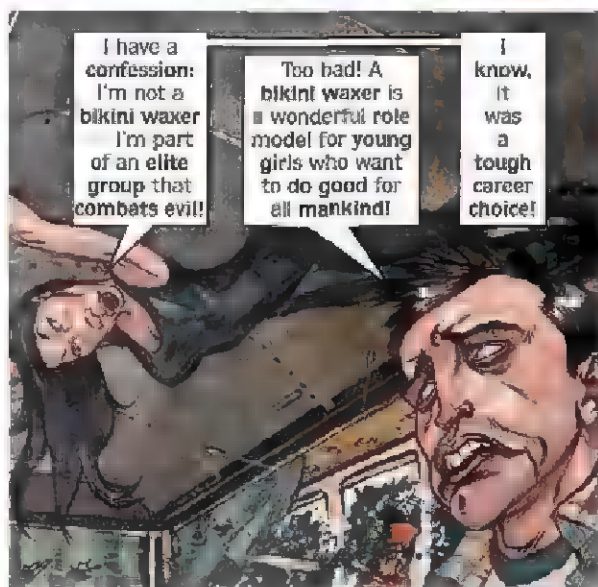
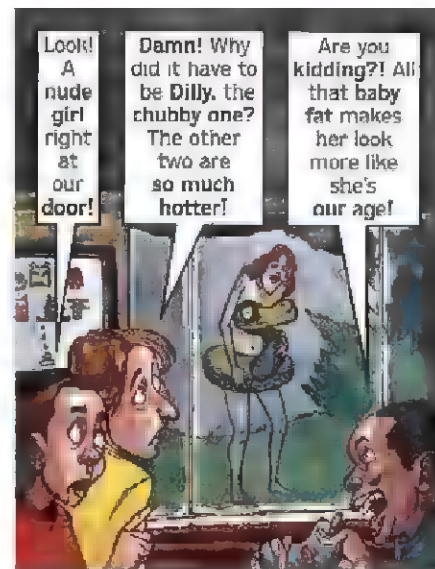
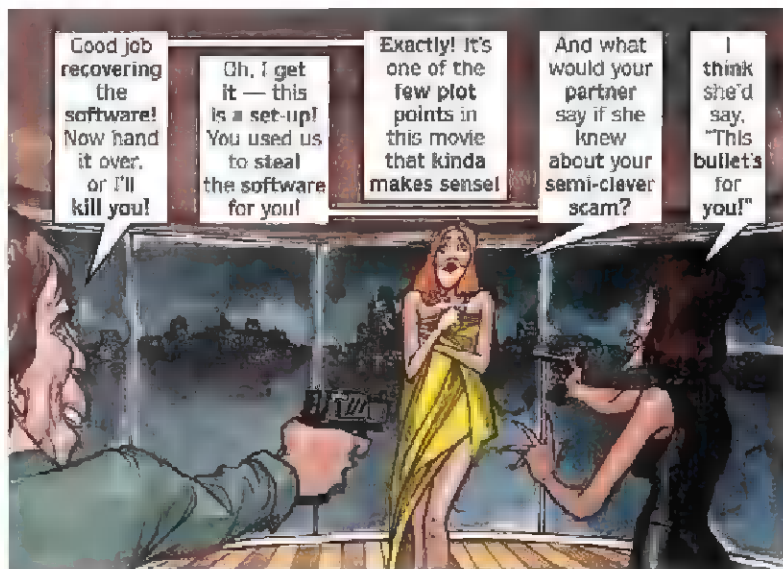
How come none of the people in your pictures have heads?

It's a silly little thing I do! When people are no longer my friends, I cut their heads off!

If Lorena Bobbitt was working for you, she'd teach you a frightening variation!









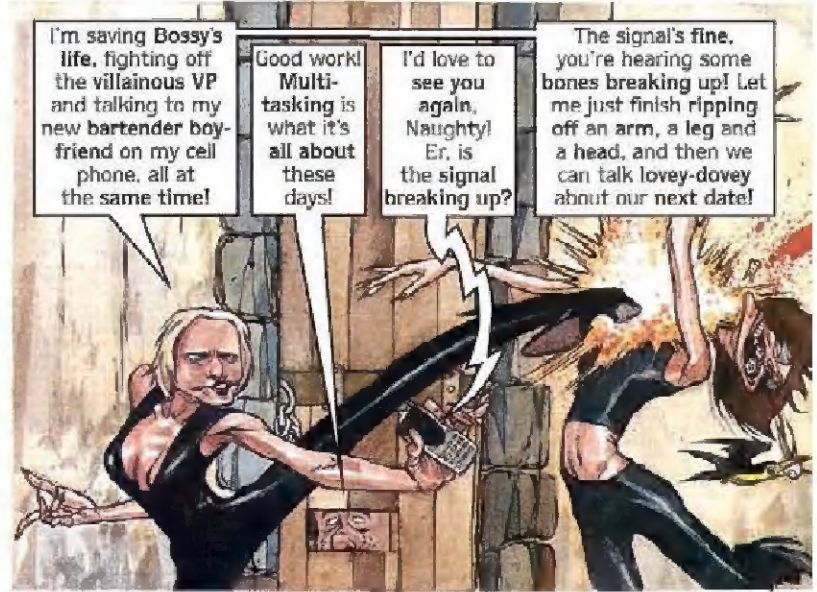


What a lucky break! I play a jerky-acting nerd on MTV, but now I can stretch by playing a jerky nerd on the big screen!

Slow down! I see the tower that Bossy's trapped in!

How do you know he's in that tower?

There's the Cheesy Angle speaker-phone on the window sill!

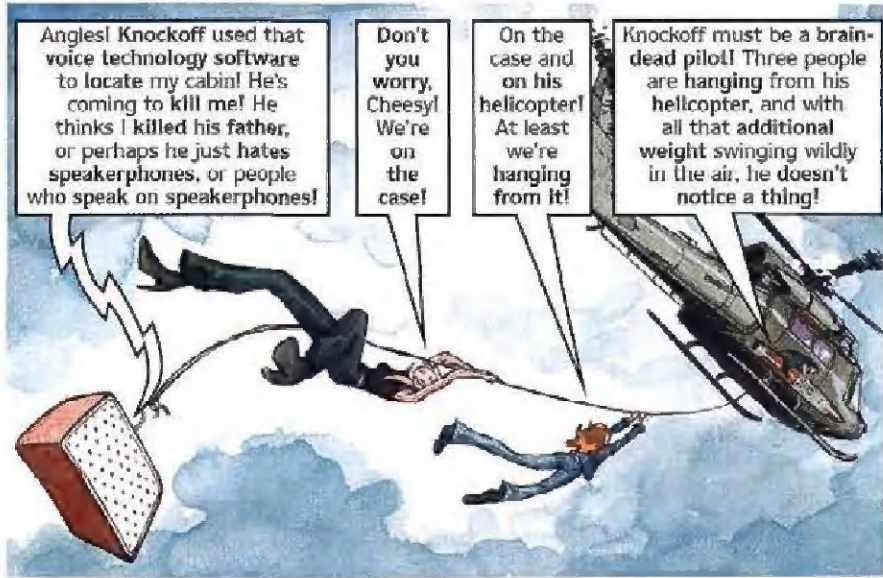


I'm saving Bossy's life, fighting off the villainous VP and talking to my new bartender boyfriend on my cell phone, all at the same time!

Good work! Multi-tasking is what it's all about these days!

I'd love to see you again, Naughty! Er, is the signal breaking up?

The signal's fine, you're hearing some bones breaking up! Let me just finish ripping off an arm, a leg and a head, and then we can talk lovey-dovey about our next date!



Angles! Knockoff used that voice technology software to locate my cabin! He's coming to kill me! He thinks I killed his father, or perhaps he just hates speakerphones, or people who speak on speakerphones!

Don't you worry, Cheesy! We're on the case!

On the case and on his helicopter! At least we're hanging from it!

Knockoff must be a brain-dead pilot! Three people are hanging from his helicopter, and with all that additional weight swinging wildly in the air, he doesn't notice a thing!



What's that?

Another improbable mission carried out by the non-violent Angles!

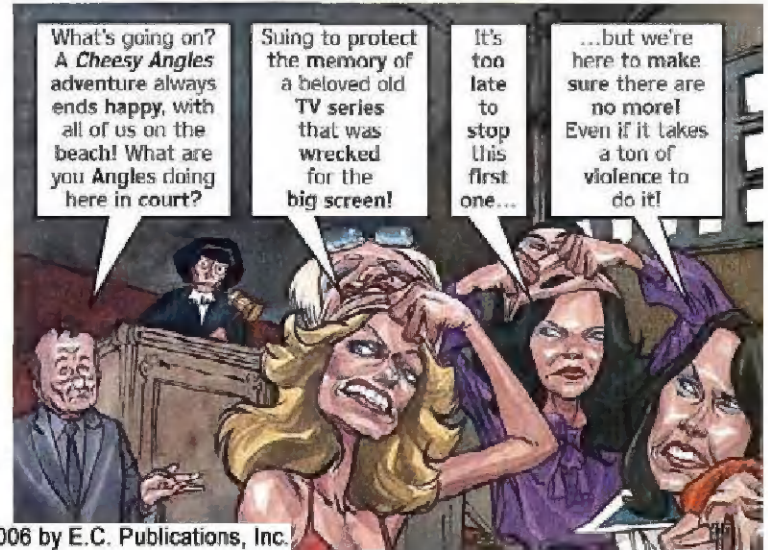
"Non-violent"? They just blew up a helicopter which will probably kill another bunch of people when that fireball comes back to earth!



Good work, Angles! I'd like to be there to congratulate you in person, but I prefer to keep my identity a secret!

Cheesy, why do you keep your identity a secret? What possible difference could it make to anyone if we see your face!

In all the years Cheesy Angles was on the air, no one ever asked that! I don't have a clue!



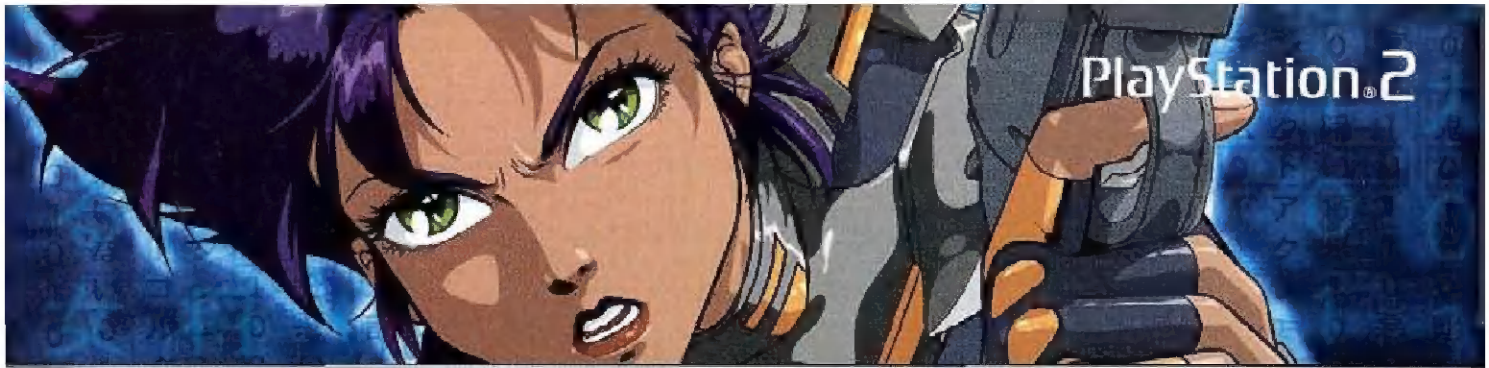
What's going on? A Cheesy Angles adventure always ends happy, with all of us on the beach! What are you Angles doing here in court?

Suing to protect the memory of a beloved old TV series that was wrecked for the big screen!

It's too late to stop this first one...

...but we're here to make sure there are no more! Even if it takes a ton of violence to do it!





A DARK FUTURE...  
AN UNCERTAIN PAST...

## NO ONE LEFT TO TRUST.

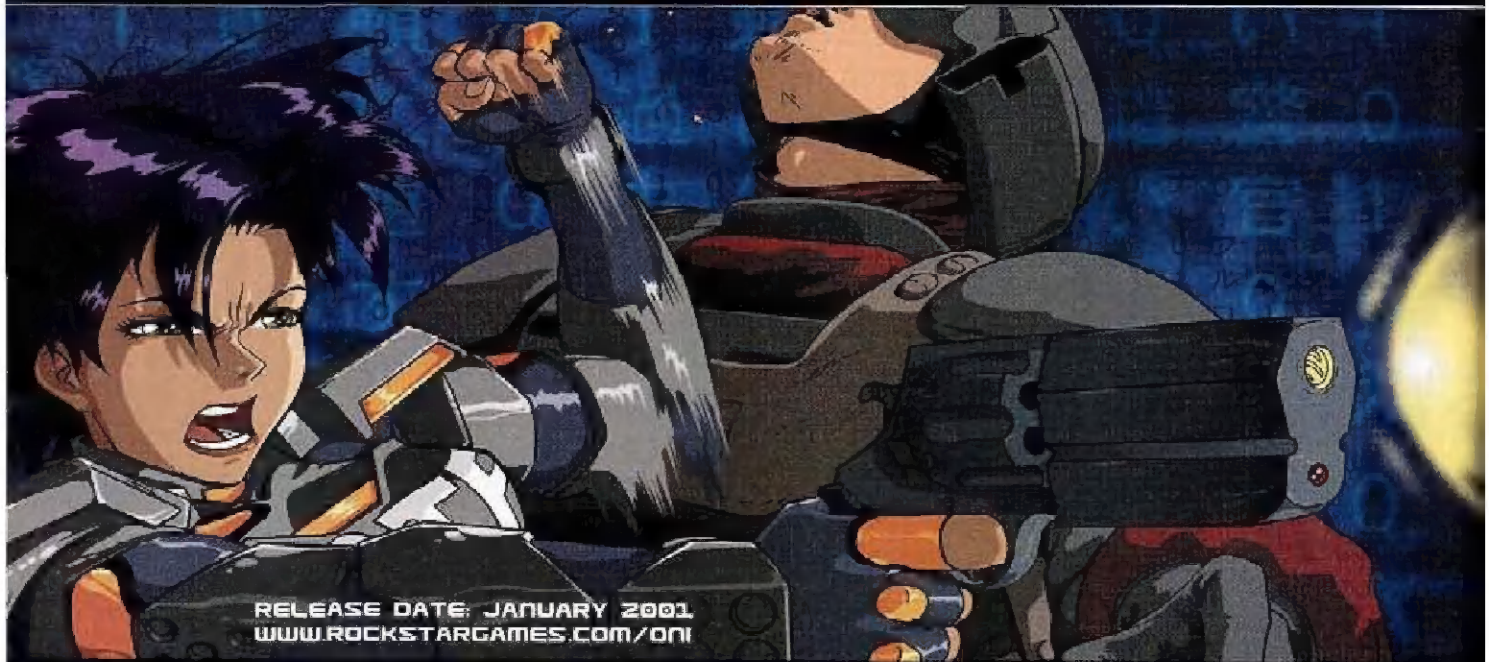
AN INTENSE ACTION THRILLER COMES TO  
LIFE WITH EXCITING ANIME STYLE  
CHARACTERS AND STORYLINE.

REVOLUTIONARY GAMEPLAY BLEND OF  
HAND TO HAND AND WEAPONS COMBAT.

EASY TO LEARN FIGHTING SYSTEM WITH  
COOL, LIFE-LIKE AND REALISTIC MOVES.

THE ARSENAL OF WEAPONS INCLUDES  
PISTOLS, ROCKET LAUNCHERS, ENERGY  
AND PROJECTILE WEAPONS.

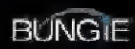
# ONi



COMING SOON: THE ONI COMIC BOOK FROM DARK HORSE COMICS



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Animated Violence





## WHAT MAJOR CHALLENGE IS CONFRONTING MANY OF TODAY'S TEENS?

HERE WE GO WITH ANOTHER RIDICULOUS  
**MAD FOLD-IN**

**Teenagers confront many overwhelming issues. Peer pressure forces them to prove that they are mature and ready to enter adulthood. To find out what major challenge many are confronted with, fold page in as shown.**



**FOLD PAGE OVER LIKE THIS!**



**FOLD PAGE OVER LEFT**



FOLD BACK SO THAT "A" MEETS "B"



SNIVELING INSECURELY, MANY TEENS DREAM OF BREAKING INTO PLACES WHERE THEY DON'T BELONG. THEY'RE FOREVER TRYING TO BEHAVE AND ACT GROWNUP. RATIONAL THOUGHT IS BEYOND THEM. THEIR ILL-FATED MOVES INTO ADULT WORLDS ARE WORTHLESS ACTIVITIES



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